

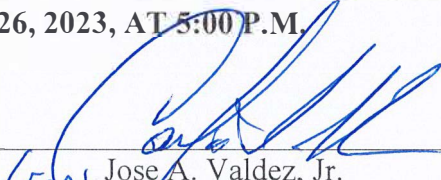
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**LAREDO CONVENTION & VISITORS BUREAU
ADVISORY COMMITTEE AGENDA
THURSDAY, AUGUST 3, 2023, AT 8:30 A.M.**

The City of Laredo Convention & Visitors Bureau Advisory Committee will convene in regular session open to the public at 8:30 a.m. on Thursday, August 3, 2023, in the CVB Conference Room at 101 Salinas Avenue in Laredo, Texas, to consider the following:

- I. Call to Order
- II. Pledge of Allegiance
- III. Moment of Silence
- IV. Roll Call
- V. Public/Citizen Comments
Comments should be relevant to City business and delivered in a professional manner. No derogatory remarks shall be permitted.
- VI. Approval of Minutes for 7.6.2023 Meeting
- VII. Review YTD Financial Statements
- VIII. July Activity
 - A. Overview
 - B. Special Report: Laredo International Sister Cities Festival
 - C. Marketing Reports
 - D. Visitor Behavior Report
 - E. Upcoming Activity
- IX. Discussion and Announcements
 - A. Next Meeting Date – September 7, 2023
- X. Adjournment

THIS NOTICE WAS POSTED AT CITY HALL, 1110 HOUSTON STREET, LAREDO, TEXAS; AT A PLACE CONVENIENT AND READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES; POSTED ON WEDNESDAY, JULY 26, 2023, AT 5:00 P.M.


(For) Jose A. Valdez, Jr.
City Secretary