

**CITY OF LAREDO
CITY COUNCIL WORKSHOP
M-2015-W-02
CITY COUNCIL CHAMBERS
1110 HOUSTON STREET
LAREDO, TEXAS 78040
AUGUST 10, 11, 12, 2015
5:30 P.M.**

I. CALL TO ORDER

With a quorum present, Mayor Pete Saenz called the meeting to order.

II. PLEDGE OF ALLEGIANCE

Mayor Pete Saenz led in the pledge of allegiance.

III. ROLL CALL

Pete Saenz,	Mayor
Rudy Gonzalez,	District I
Esteban Rangel,	District II
Alejandro Perez, Jr.,	District III
Juan Narvaez,	Mayor Pro-Tempore, District IV
Roque Vela, Jr.,	District V
Charlie San Miguel,	District VI
George J. Altgelt,	District VII
Gustavo Guevara, Jr.	City Secretary
Jesus Olivares,	City Manager
Cynthia Collazo,	Deputy City Manager
Horacio De Leon,	Assistant City Manager
Raul Casso,	City Attorney

Motion to excuse Cm. Balli.

Moved: Cm. Altgelt

Second: Mayor Pro Tem Narvaez

For: 6

Against: 0

Abstain: 0

Cm. San Miguel was not present.

Cm. San Miguel arrived at 5:52 pm.

IV. INTRODUCTORY ORDINANCES

1. Amending Chapter 19, Motor Vehicle and Traffic, Article VIII, Stopping, Standing or Parking, of the Code of Ordinances, City of Laredo: Specifically adding Section 19-364 (17) which establishes the South side of the 2100 block of Ash Street, between Buena Vista Avenue and Bartlett Avenue., as a "No Parking Anytime/Tow Away" Zone; providing severability and for an effective date and publication.

Ordinance Introduction: City Council

2. Designating as a one-way eastbound on the 2100 block of Ash Street, between Buena Vista Avenue and Bartlett Avenue; during the peak hours of 7:45 A.M. to 8:45 A.M. and 4:00 P.M. to 5:00 P.M., Monday thru Friday, during school days for J. W. Nixon High School, providing for the installation of appropriate signs to indicate one-way traffic; and providing for publication and effective date.

Ordinance Introduction: City Council

V. MOTIONS

3. Authorizing the City Manager to award a three (3) year Professional Service Contract to the best value applicant, BBVA Compass Bank, for depository banking services for fiscal years 2016 through 2018 at a net estimated cost of \$191,409.00. The contract has an additional two (2) year extension option. (Approved by Operations Committee on July 28th, and the Finance Committee recommended the contract be awarded to Plains Capital Bank).

Motion to approve.

Moved: Cm. Rangel

Second: Cm. Altgelt

For: 6

Against: 0

Abstain: 0

Cm. San Miguel was not present.

4. Authorizing the City Manager to amend the 2015 Consolidated One-Year Action Plan to be submitted to the U.S. Department of Housing and Urban Development (HUD) by including \$184,289.00 in Community Development Block Grant (CDBG) funds to undertake the Downtown Athletic Club at the Southern Hotel to replace the proposed Demolition of Substandard Structures project.

Motion to approve.

Moved: Cm. Rangel
Second: Cm. Altgelt
For: 6

Against: 0

Abstain: 0

Cm. San Miguel was not present.

VI. STAFF REPORTS

5. Discussion with possible action on the status of the City's Comprehensive Plan.

City Manager Jesus Olivares reported that they had received three proposals for Mayor and Council to consider. He added that they were being graded and should be ready by the next Council meeting on the 17th.

6. Discussion with possible action regarding the proposed fiscal year 2015-2016 annual budget.

A. **INTRODUCTION OF THE BUDGET**

Jesus M. Olivares, City Manager

City Manager Jesus Olivares reported that they made a presentation at the last Special City Council meeting on the balanced budget.

B. **PROPOSED BUDGET & GENERAL FUND HIGHLIGHTS**

Martin Aleman, Budget Manager

Consolidated Operating Revenues
Fiscal Year 2015-16

Permanent Fund	\$ 300	0.0%
	\$	
Agency Fund	1,607,756	0.3%
	\$	
Capital Projects Funds	5,897,343	1.0%
	\$	
Drawdown	11,244,782	1.9%
	\$	
Debt Service	24,494,906	4.2%
	\$	
Internal Service Funds	49,904,638	8.5%
	\$	
Special Revenue Funds	83,045,887	14.1%
	\$	
General Fund	177,235,389	30.1%
	\$	
Enterprise Funds	234,938,825	39.9%
TOTAL	<u>\$588,369,826</u>	<u>100.0%</u>

Consolidated Operating Expenditures		
Fiscal Year 2015-16		
Enterprise Funds	\$235,599,080	40%
Capital Projects Funds	\$11,196,398	2%
Debt Service	\$23,777,404	4%
Internal Service Funds	\$52,321,382	9%
Special Revenue Funds	\$86,582,890	15%
General Fund	\$177,284,916	30%
TOTAL	\$588,369,826	100.0%

Full Time Equivalent Positions History (All Funds)

Proposed		
FY 13-14 *	Inc /	(Dec)
180.10	-	
1,232.00	6.62	
1,503.29	59.80	
2,915.39	66.42	

General Fund Revenues

Taxes	\$94,149,718	53%
Reimbursements & Miscellaneous	\$532,495	0%
Intergovernmental	\$1,195,500	1%
Rents & Royalties	\$1,229,276	1%
Fees & Collections	\$1,195,192	1%
Fines & Forfeits	\$3,257,336	2%
Franchise Fees	\$7,595,441	4%
Other Financing Sources	\$11,895,718	7%
Licenses & Permits	\$9,319,922	5%
Charges for Service	\$46,864,791	26%

General Fund Major Revenues

	14-15	15-16
Property Taxes (M&O)	54,313,092	56,371,275
General Sales & Use Tax	33,405,541	34,240,585
Bridge Transfer	28,330,647	28,913,332
Electric System Franchise Fee	5,105,035	5,156,084
Municipal Court Fees	2,929,865	3,257,336
Ambulance Service Fees	4,054,080	4,074,350

Tax Rate History

	FY14-15	FY15-16
Debt	0.14528	0.143424
O&M	0.49172	0.493576

Valuations

	FY14-15	FY15-16
	\$11,412,449,141	\$11,849,127,826

Tax Rates

LISD District		
	\$2.75966	
City of Laredo	0.637	23%
LISD	1.4108	51%
LCC	0.29716	11%
Webb County	0.4147	15%

UISD District

	\$2.56372	
UISD	1.21486	47%
City of Laredo	0.637	25%
Webb County	0.4147	16%
LCC	0.29716	12%

Tax Rates

Property Value \$100,000

LISD District \$2,760

LISD	\$1,411	51%
City of Laredo	\$637	23%
Webb County	\$415	15%
LCC	\$297	11%

UISD District

	\$2,564	
UISD	\$1,215	47%
City of Laredo	\$637	25%
Webb County	\$415	16%
LCC	\$297	12%

Sales Tax History

	FY14-15	FY15-16
Transit's Allocation	\$7,860,175	\$7,938,776
Sports Venue Allocation	\$8,312,740	\$8,562,124
City's Allocation	\$33,405,451	\$34,240,585

Total Tax Collection Distribution

	FY14-15	FY15-16
M&O	55,503,651	57,544,140
Debt	16,374,170	16,669,156

Public Safety Personnel and Property Tax Comparison

	FY14-15	FY15-16
Tax M&O	55,503,651	57,544,140
Public Safety	98,479,117	103,241,889

General Fund Expenditures by Activity

Public Safety – Police/Fire	\$111,557,882	63%
Health & Welfare	\$513,517	0%
Public Works	\$6,352,484	3%
Other Financing Uses	\$15,254,557	9%
Cultural & Recreational	\$18,923,843	11%
General Government	\$19,947,278	11%
Traffic	\$4,735,355	3%

General Fund Expenditures by Category

Debt Service	411,835	0%
Capital Outlay	125,000	0%
Other Charges	5,531,749	3%
Intergovernmental Transfer	5,687,362	3%
Materials & Supplies	8,603,950	5%
Contractual Services	22,058,075	13%
Personnel	134,866,945	76%

Personnel Cost by Activity

	FY14-15	FY15-16
Public Works	3,537,797	4,015,306
Cultural and Recreational	11,234,348	11,833,137
General Government	14,639,622	15,660,048
Public Safety	98,479,117	103,241,889

FY2015-2016

Revenues: \$177,235,389
 Expenditures: \$177,284,916
 Fund Balance: \$44,020,663

C. **FIRE**
 Steve Landin, Fire Chief

Fire Chief Steve Landin gave a presentation before Mayor Saenz and City Council.

Laredo Fire Department Annual Budget Presentation FY 15-16

FIRE ADMINISTRATION CENTER

Houses all respective department divisions

Administrative Chiefs

EMS Operations

EMS Training

Finance

Fire Prevention and Arson

Fire Suppression

Fire Training

Information and Technology

MAJOR ACCOMPLISHMENT

- The Laredo Fire Department overtime for FY 14/15 is down 53% compared to the same time last year.
- FY 13/14 experienced a 30% decrease in overtime. The decrease in overtime is directly attributed to the implementation of a five year plan in 2009 addressing unfilled positions, projected retirees, academy retention rates and fire personnel being utilized in civilian capacities.
- The Laredo Fire Department partnered with local hospitals to implement a 12 Lead EKG telemetry program. Telemetry is a wireless software that allows ambulance paramedics at the scene to transmit irregular heart rhythms to the receiving hospital through a 12 lead EKG.
- Hospitals receiving this information are able to activate specialized teams to address heart attack patients immediately upon arrival. Doctors can also provide medical direction to the paramedics in advance of arrival.
- Mortality rates are reduced with the earliest possible identification and correction of irregular heart rhythms.

2014-2016 FIRE ACADEMY (Current)

Start: October 1, 2014

Completion: August 2016

Fire Cadets will be trained in the following disciplines:

- Fire Suppression/Rescue
- Hazardous Material Technician (Haz-Mat)
- Aircraft Rescue and Fire Fighting (ARFF)

- National Registry Emergency Medical Technician (NREMT)
- National Registry Paramedic (NREMT-P)

2016-2017 FIRE ACADEMY (scheduled)

Start: January, 2016

Completion: November 2017

Selection Process:

- Civil Service Fire Entrance exam administered March 2015
- 607 candidates took the exam. 70% passing score required
- 308 candidates passed the exam. 51% passing rate
- Selection process ongoing. 27 cadets scheduled for hire

FIRE TRAINING CENTER

- Laredo Fire Academy
- Live Fire Training
- Aircraft Rescue and Fire Fighting (ARFF)

EMS RESPONSES

Actual	Estimated	Proposed
25,828	26,038	26,190
13-14	14-15	15-16

FIRE RESPONSES

Actual	Estimated	Proposed
9,482	9,447	9,747
13-14	14-15	15-16

EMS ASSIST – FIRE RESPONSES

Actual	Estimated	Proposed
3,319	3,553	3,820
13-14	14-15	15-16

FIRE INSPECTIONS

Actual	Estimated	Proposed
5,134	5,414	6,500
13-14	14-15	15-16

FIRE INVESTIGATIONS

Actual	Estimated	Proposed
77	54	50
13-14	14-15	15-16

PLAT/PLAN REVIEWS

Actual	Estimated	Proposed
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708	1,062	1,100
13-14	14-15	15-16

FIRE PERSONNEL

Actual	Estimate	Proposed
362	362	383
13-14	14-15	15-16

CIVILIAN PERSONNEL

Actual	Estimated	Proposed
13	13	19
13-14	14-15	15-16

Proposed Budget
Capital Outlay

EMS

Ambulance 2

FIRE SUPPRESSION

Aerial Fire Truck 1

D. PUBLIC WORKS

John Orfila, Public Works Director

Public Works Director John Orfila gave a presentation before Mayor Saenz and City Council.

PUBLIC WORKS

2015 – 2016

Projects Completed	
Sidewalk Projects	22
Paving Projects	111
Drainage Imp. Projects	15
Curb & Gutter Projects	12
Valley Gutter Projects	12
Misc. Construction Projects	55

TOTAL 227

Performance Measures

Street Paving Projects	346 Blocks
Storm Drainage Maintenance	276 Inlets

Creek Maintenance	150 Acres
Building Maintenance	1,1012 Work Orders
Street Maint.-Pro Patchers	24,065 Pot Holes
Street Cleaning – Sweepers	41,090 Lane/Miles

E. TRAFFIC

Roberto Murillo, Traffic Manager

Traffic Manager Roberto Murillo gave a presentation before Mayor Saenz and City Council.

**TRAFFIC SAFETY DIVISION
FY 2015 – 2016 PROPOSED BUDGET**

Traffic Safety Division:

- General Fund
- Traffic Administration
- Engineering
- Traffic Signals
- Traffic Signs/Markings
- Street Lighting

Parking Meters Fund

- Parking
- Permits

GENERAL FUND

<u>Division</u>	<u>FY 14-15 FTE's</u>	<u>Proposed FY 15-16 FTE's</u>
Traffic		
Administration	6	6
Engineering	7	8
Traffic Signals	7	7
Traffic Signs/ Markings	10	9
Street Lighting	0	0
Total	30	30

Traffic Safety Division

Major Maintenance Responsibilities:

- 249 Traffic Signals
- 145 School Flashing Beacons
- 1.5 M Linear Ft. Pavement Markings
- 750 Crosswalks and RR X-ings
- Over 30,000 traffic signs

- Oversee speed cushion installation program

Other Major Responsibilities:

- Develop and implement traffic signal timing programs
- Conduct traffic signal and traffic sign studies
- Administer the installation and operation of over 10,000 street lights citywide
- Design and implement pavement markings and traffic sign and signal plans
- Review road construction and subdivision plans

Texas Department of Transportation

US 83 / US 59

UPGRADE and INTERCONNECT

TRAFFIC SIGNALS

- The traffic signal controller and cabinet and communication devices will be upgraded at 45 intersections along US 83 and US 59.
- Project funded by TxDOT.
- The City of Laredo assisting in programming traffic signal controllers and communication systems and incorporating them into the City's traffic signal system.
FM 1472 (Mines Rd.)
Traffic Signal Improvements
- Upgraded traffic signal control equipment at five (5) intersections between Pan American Blvd. and Killam Industrial Blvd.
- Installed communication devices for incorporating these intersections into signal system for remote monitoring from main office.
- Installed two (2) pan/tilt/zoom cameras on FM 1472 at Trade Center Blvd and Interamerica Blvd.

PARKING

(Parking Meter Fund)

PARKING METER FUND

<u>Division</u>	FY 14-15 <u>FTE's</u>	Proposed FY 15-16 <u>FTE's</u>
• Parking	25	25
• Permits	2	2
Total	<u>27</u>	<u>27</u>

Parking Meter Fund

Parking Division

- Enforce all parking ordinances within the CBD.
- Install and maintain 925 parking meters
- Operate and maintain Riverfront Parking Lot, Zaragoza Parking Lot, Four (4) parking metered lots and the Hamilton Parking Lot.
- Collect and process all parking fines and parking meter and parking lot collections.
- Issue oversize and overload escort permits.
- Regulate Vehicle-for-Hire operations.

PARKING LOT FACILITIES REVENUE

\$1,069,155	\$1,065,483	\$1,025,000	\$1,085,853	\$1,025,000
FY12-13 Actual	FY13-14 Actual	FY14-15 Budget	FY14-15 Estimated	FY15-16 Proposed

PARKING FINE REVENUES

\$615,094	\$656,193	\$655,000	\$704,147	\$655,000
FY12-13 Actual	FY13-14 Actual	FY14-15 Budget	FY14-15 Estimated	FY15-16 Proposed

PARKING METER REVENUES

\$902,631	\$967,922	\$901,000	\$1,008,131	\$901,000
FY12-13 Actual	FY13-14 Actual	FY14-15 Budget	FY14-15 Estimated	FY15-16 Proposed

F. UTILITIES

Riazul Mia, Utilities Director

Utilities Director Riazul Mia gave a presentation before Mayor Saenz and City Council.

Budget Presentation Utilities Department August 2015

PROJECTS COMPLETED IN 2015

Project Name	Cost
60" Water Transmission	\$17,351,147
El Pico WTP	\$85,657,070
Automated Meter Readers	\$16,182,370
Recoating & Repairs of Existing Storage Tanks (Highland & South Laredo)	\$749,330
Lomas de Sur/Cielito Lindo/Backwoods/SH 359 Waterline Extension Project	\$1,982,178
South Laredo WWTP 6 to 12 MGD Expansion	\$51,826,335

PROJECTS UNDER DESIGN

Project Name	Estimated Cost
San Francisco Javier-River Drive mall Water & Sanitary Sewer Replacement Project	\$356,500

24" Wastewater line from Loop 20 to Heritage Park Subdivision	\$203,000
Galveston St. Waterline Replacement	\$174,900
Waterline Replacement on Bismark St. & E. San Pedro	\$175,000
3 MG Elevated Storage Tank @ San Isidro	\$379,027
Replacement of Water & Wastewater lines in Tejas I, II, & III. Streets include San Gabriel, Las Cruces, San Lorenzo, San Mateo & Bristol Rd.	\$389,000
Lane St. Water Line Replacement Project	\$174,600
Water Modeling Design	\$303,745
Wastewater Modeling Design	\$510,005
24" Water Transmission Main Loop 20 & Del Mar to East Corridor Booster Station (Casa Verde Rd.)	\$380,616
Waterline Replacement Project along Laredo St., San Dario Ave., Esperanza Dr & Arkansas Dr.	\$175,115
Sombreretillo Creek WWTP	\$2,235,550
South Laredo WWTP 12 to 18 MGD Expansion	\$2,726,400

PROJECTS UNDER CONSTRUCTION

Project Name	Cost
Jefferson WTP Admin Bldg. & Learning Center	\$4,612,397
24" Waterline on Loop 20 from Clark Blvd. to Kansas City Railroad (TxDot) (pre-construction)	\$3,139,202
Alta Vista Water & Wastewater Line Replacement	\$1,596,493
24" Water Main from Jefferson WTP to El Portal Center	\$2,674,220
Lift Station, Booster Station & Force Main for Max Mandel Golf Course	\$1,965,229
16" Waterline from Unitec to Travel Center (out of bids)	\$116,578

FINANCIAL OUTLOOK

Proposed Budget FY 2015-2016	Water	Sewer	Total
Revenues	\$45,138,332	\$34,183,323	\$79,321,655
Expenses	\$44,873,357	\$33,245,030	\$78,118,387

Current FTE's for FY 2015- 2015

- Water - 221
- Sewer - 106

Number of New Positions for FY 2015- 2016

- Water - 3
- Sewer – 14

UPCOMING BOND SALES

2015 Open Market - \$ 14,000,000

Water Projects - \$8,000,000

Sewer Projects - \$6,000,000

TWDB Water Projects

2015 TWDB Drinking Water SRF \$5,500,000

2015 TWDB Drinking Water SRF \$4,600,000

TWDB Sewer Projects

2015 TWDB Clean Water SRF \$18,000,000

2015 TWDB Clean Water SRF \$22,075,000

PERFORMANCE MEASUREMENTS

Number of new accounts

Residential 1,001

Commercial 110

Number of Water Line Breaks

386

Number of Linear Feet of water pipe installed

3,974

Toilet Rebates Issued

266

Number of Linear Feet of sewer pipe installed

4,300

Number of Sewer Backups

972

Number of Sewer Overflows

14

Manholes Rehabilitated

59

Smoke Testing

99,967 ft.

CCTV Inspections

64,496 ft.

Sanitary Sewer Line Cleaning

338,478 ft.

G. **CONVENTION AND VISITORS BUREAU**

Blasita Lopez, CVB Director

CVB Director Blasita Lopez gave a presentation before Mayor Saenz and City Council.

Laredo Convention and Visitors Bureau
2015 Budget Presentation
Marketing Activity
Overview FY 2014-2015

29=No. of Trade & Industry Shows, Conferences and PR Outreach

27=No. of Special Events & Familiarization Tours

22=No. of Convention & Sports Events Hosted

Tourism Product Development & Launch 2015

3=No. of new tourism activities launched

Teatro Tejano de la Calle

Frontera Fusion

CaminArte+ Artisan Bazaar

Advertising FY 2014-2015

125=No. of Ad placements in Texas/U.S.

128=No. of ad placements in Mexico

Website & Social Media

FY 2014-2015

We have 16,000+ followers in our social media outlets

- Facebook=7,635
- Instagram=2,102
- Twitter (Spanish)=3,092
- Twitter (English)=3,195

visitlaredo.com

- Dual language traditional desktop & mobile website with 100,000 unique hits annually

Mexican Visitors to Laredo

Survey results from joint study in partnership with the

Texas Economic Development and Tourism Division

Tourists=Dollars

Recap of Major findings:

- 1,206,798 leisure visitors
- 438,867 business visitors
- Spent \$1,281.00 on their most recent trip
- More than half,\$636 is spent on shopping
- #1 reasons for visit=shopping

\$394,153,452 in leisure visitor spending

Advertising FY 2014-2015

125=No. of Ad placements in Texas/U.S.

128=No. of ad placements in Mexico

Website & Social Media FY 2015-2015

16,000+=followers in social media

Tourism Industry Report Card

Visitor Spending	\$593,000,000
Employee Earnings	\$148,000,000
HOT revenue	\$4,400,000 (estimated)
Visitors	1,500,000+
Hotel Occupancy	67%
Average Daily Rate	\$72.59

New in FY 2015 – 2016

- University Baseball Invitational Hosted by Border Olympics
- Major Golf Event at the MAX
- Laredo Big Bad Bar-Be-Que Cook-off
- Proposed museum development
- Proposed Convention Center development

Motion to adjourn day 1.

Moved: Cm. Vela

Second: Mayor Pro Tem Narvaez

For: 5

Against: 0

Abstain: 0

Cm. Rangel and Cm. Perez were not present.

H. **SOLID WASTE**

Stephen Geiss, Solid Waste Manager

Solid Waste Manager Stephen Geiss gave a presentation before Mayor Saenz and City Council.

Solid Waste Services
Budget Workshop August 2015

Residential Garbage Collection

TONS

94,775	99,614	87,406	77,917 YTD
FY 11-12	FY 12-13	FY 13-14	FY 14-15

Grapples

TONS

	Branches	Mixed Waste
FY 14-15	2617	2272
FY 13-14	2193	2816
FY 12-13	2382	3604
FY 11-12	1981	3401

Recycling Collection
TONS

FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15
4841.42	3245.27	2942.15	11520.34	8629.88 YTD

Dead Animal Pick Up

2011-2012	3,438
2012-2013	3,822
2013-2014	4,079
2014-2015	3,027 YTD

Oil Collection Sites
GALLONS

2,800	4,400	4,875	5,050	4,925	5,900	4,150
Jan	Feb	March	April	May	June	July

Tire Collection Site

TIRES

117,112	72,142	90,421	78,598
FY 14-15	FY 13-14	FY 12-13	FY 11-12

Landfill

TONS

334,502	365,195	325,524	289,797 YTD
FY 11-12	FY 12-13	FY 13-14	FY 14-15

Future Landfill Options

- Site and Permit new landfill – actively searching for possible sites.
- Private Landfill Agreement
 - There is one fully permitted private landfill and one currently working on permit
 - Discussions have been held with both owners
 - Several options have been discussed
 - Buying annual landfill space
 - Purchasing permitted landfill
 - Leasing and operating landfill
 - Ceasing operations at City landfill and allowing private landfills to take over business

MRF Production 2014

Scrap Metal	0%
Tin Cans	3%
Sop	1%
Aluminum	2%

HDPE Color	3%
HDPE Clear	3%
Pet	8%
Paper Mix	30%
OCC2	11%
OCC1	23%
ONP	16%

HDPE Clear	Plastic (Milk Jugs)
HDPE Color	Plastic (Detergent Bottles)
OCC!	Cardboard (high quality)
OCC2	Cardboard (low quality)
ONP	News Paper
PET	Plastic (Water Bottles)
SOP	Sorted Office Paper

MRF Production 2015

Scrap Metal	0%
Tin Cans	3%
Sop	2%
Aluminum	2%
HDPE Color	3%
HDPE Clear	3%
Pet	8%
Paper Mix	46%
OCC2	8%
OCC1	25%
ONP	0%

HDPE Clear	Plastic (Milk Jugs)
HDPE Color	Plastic (Detergent Bottles)
OCC!	Cardboard (high quality)
OCC2	Cardboard (low quality)
ONP	News Paper
PET	Plastic (Water Bottles)
SOP	Sorted Office Paper

I. PRESENTATION OF CITY DEBT

Noe Hinojosa, Estrada Hinojosa Investment Bankers

Noe Hinojosa gave a presentation before Mayor Saenz and City Council.

OUTSTANDING BONDS	AS OF 09/15/14	AS OF 09/15/15	RATINGS ⁽²⁾	
			Moody's	S&P
Total Property Tax Debt (CO's and GO)	\$142,908,953	\$150,262,429	Aa2 Stable	AA Stable
Self-Supporting G.O. Debt by Enterprise ⁽¹⁾				
Waterworks System (1.22x)	\$74,930,471	\$72,573,541		
Sewer System (1.22x)	29,774,737	27,485,907		
Solid Waste (1.24x)	24,917,155	29,827,597		
Mass Transit (4.80x)	8,849,217	7,844,641		
Airport (0.00x) ⁽⁴⁾	5,270,000	5,025,000		
Parking (2.72x)	1,482,018	1,340,842		
Bridge CIF (1.68x)	4,707,599	4,177,747		
Environmental Services (1.41x)	1,114,946	985,105		
Storm Water (1.24x)	19,669,903	18,492,192		
Total Self-Supporting [Enterprise Systems]	\$170,716,047	\$167,752,571		
Total G. O. Debt [Property Tax + Self-Supporting]	\$313,625,000	\$318,015,000		
Waterworks & Sewer System Revenue			A1	AA-
Senior Lien (2.14x)	\$193,600,000	\$213,275,000	Stable	Stable
Junior Lien (1.83x) ⁽³⁾	53,250,000	51,369,000		
Total Waterworks & Sewer System Debt	\$246,850,000	\$264,644,000		
International Bridge System Revenue				
Senior Lien (2.28x)	\$45,935,000	\$50,645,000	A2/A3	A+/A
Junior Lien (1.84x)	17,365,000	16,320,000	Stable	Stable
Total International Bridge System Debt	\$63,300,000	\$66,965,000		
Sales Tax Revenue Debt (2.09x)	\$34,145,000	\$29,510,000	A1	A+

TOTAL \$657,920,000 \$679,134,000

(1) Supported by user-fee net revenues of the various City Enterprise Systems
i.e: Water, Sewer, Landfill, Mass Transit, Airport, Parking, Bridge CIF, Environmental Services, NPDES, Police Trust.

(2) FITCH Ratings were not renewed for 2014 Bond Issues, but continue to apply to previously outstanding bonds and are comparable to S&P ratings.

(3) Does not include \$42.1 million of TWDB Financings to close Nov. 2015

(4) Airport debt covered 100% by Airport fund balances.

Motion to go back to the original team that they had as bond counsel, which was the law firm of Juan Cruz and Associates.

Moved: Cm. Vela

Second: Cm. Altgelt

For: 6

Against: 1

Abstain: 0

Cm. Gonzalez

Cm. Perez

Cm. Rangel

Mayor Pro Tem Narvaez

Cm. Vela

Cm. San Miguel

Cm. Altgelt

Motion to table.

Moved: Cm. Perez

Motion dies for lack of a second.

J. POLICE

Raymond Garner, Police Chief

Police Chief Raymond Garner gave a presentation before Mayor Saenz and City Council.

It is the mission of the Laredo Police Department to enhance the quality of life in Laredo by establishing a partnership with the community in an effort to preserve life, protect property and enforce the law.

Our Mission is Guided by our Core Values

Service to Our Community, Reverence for the Law, Commitment to Leadership, Integrity in All we Say and Do, and Respect for People

As the City of Laredo grows, so too will the Laredo Police Department in order to meet all public safety needs within our community.

14 New Patrol Officer/Cadets were hired in 2015

New Academy with 10 projected new hires for Fall 2015

460 total Police Strength at present

General Fund Police Department Budget Overview

Funding	FY 12-13 Actual	FY 13-14 Actual	FY 14-15 Original Budget	FY 15-16 Proposed Budget	Variance
General Fund	\$55,220,841	\$57,796,485	\$60,454,687	\$63,412,372	\$2,957,687

Explanation of major variance, increase is mainly attributed to:

- Personnel Cost of Living Adjustment (COLA), changes in benefits and FY 2016 Contract Increases
- Transfer (9) Officers from Special Police/COPS Grant to General Fund
- Additional (5) Police Cadets previously unfunded FY14-15
- Additional (10) Police Cadets previously unfunded FY15-16
- Decrease in Motor Fuel and Radio Charges
- Increase in Vehicle Maintenance and I-net Charges

Current and Proposed Certificate
of Obligations will fund:

35 Marked Units
5 Unmarked Units

2015 Laredo Police Grants

2015 State Grants

\$1,781,858

2015 State Grants:

\$

1,781,858
 2015 Federal Grants: \$
 1,288,686

Total Grants (17 Grants): \$
 3,070,544

Pending: \$

2015 Operation Stone Garden \$
 1,200,000

2015 Bullet Proof Vest Grant
 \$38,625

2015 Justice Assistance Grant (Awarded Split with Webb)
 \$79,329

2016 COPS Grant
 \$750,000

2016 JAG Anti-Gang Task Force
 \$47,716

2016 Auto Theft Grant
 \$637,768

2016 TXDOT CMV (Awarded)
 \$53,308

2016 TXDOT STEP Comprehensive (Awarded)
 \$90,970

2015 New Assets

Fully Equipped Marked Patrol Cars

Unmarked Units

8 Victory Motorcycles on Order

LAREDO AUTO THEFTS DROP FOR A FIFTH YEAR IN A ROW
 FALLING TO #135

Auto Theft in Laredo Metro Area

Year	Auto Thefts	Auto Theft Ranking
2014	516	135
2013	605	96
2012	709	74
2011	849	53
2010	1241	11
2009	1792	1

We continue to keep our crime level low and our auto theft statistics are an example of our commitment against crime. In 2009 we were ranked 1st in the nation for stolen vehicles and for the fifth year in a

row we have decreased those numbers lowering that ranking to #135 in 2014.

Laredo Police Department
3 Year Uniform Crime Report (UCR) statistics and incidence change.

Crimes Against Persons

Crime Type	2012	2013	2014	YTD Efficiency/Clearance Rate
Homicide	9	3	14	71%
Aggravated Sexual Offense	81	75	100	76%
Robbery	182	207	196	62%
Aggravated Assault	764	743	667	77%
Non Aggravated Assault	3,963	4,012	3,444	
Totals	4,999	5,040	4,421	

Crimes Against Property

Crime Type	2012	2013	2014	YTD Efficiency/Clearance Rate
Burglary (w/force)	1201	953	803	23%
Burglary(no force)	431	392	409	20%
Theft	8,246	8,685	8,140	29%
Motor-Vehicle Theft	381	373	276	13%
Vandalism	2,406	2,046	1,787	
Totals	12,665	12,449	11,415	

Overall crime total = 10 % Decrease

Persons Arrested

Year	2012	2013	2014
# of Persons	8,629	9,313	9,221

Overall arrests total = 6.9 % Increase

Community Outreach

Shattered Dreams Two Day Event

LPD M.O.H. D.R.E.A.M. Program

Police Explorer Program – Currently 18 members make up the LPD Explorer Program which operates year round

Blue Santa-Last year a total of 2,200 toys were distributed with a budget of \$8,451

K. AIRPORT

Jose Luis Flores, Airport Manager

Airport Manager Jose Luis Flores gave a presentation before Mayor Saenz and City Council.

Airport Budget Presentation
Fiscal Year 2016

2015 Projects

Re-Constructed General Aviation Apron Phases 8

Accomplishments

Airport Security System Upgrade

Airport Security Monitors

Accomplishments

Upgraded Airport perimeter security fence

LAREDO INTERNATIONAL AIRPORT

-New FIS will house U.S. and Mexican Customs

-Hallway symbolically depicts the Rio Grande which unites two nations and here unites two Customs

Laredo International Airport
NAFTA'S Air Cargo Hub

Tipo de empresas y mercancías

Aplicable a empresas certificadas que importen:

Industria automotriz

Autopartes

Electricos/Electronicos

Industria Aeroespacial

Generalidades – Concepto

Chihuahua

San Luis Potosi

Queretaro

Guanajuato

Toluca

Guadalajara

Hermosillo

Ramos Arizpe

Inspección de mercancías por parte de personal del SAT/Aduana de México y Aduanas y Protección Fronteriza en los Estados Unidos (CBP) en un solo punto de revisión (Aeropuerto de Laredo, Tx.), permite simplificar los procedimientos de inspección, reduciendo tiempos y costos transaccionales.

Una vez inspeccionadas las mercancías, se podrán dirigir a 8

aeropuertos de destino seleccionados.

Trecon Investments
Corporation
2015 Projects

- Reconstruct Taxiway Golf with 6 inches asphalt base plus 17” Portland concrete.
- T-38 aircraft

Laredo International Airport
Modernization Plan Update
Public Workshop
July 2015

Modernization

LAREDO INTERNATIONAL AIRPORT

- 1995
- 2002
- 2011
- 2015

Annual Passenger
Enplanement Activity

Year	Enplaned	Deplaned	Total	%Change
2012	96,523	94,544	191,067	-3.55%
2013	103,035	102,218	205,253	7.42%
2014	101,058	103,909	204,967	-0.14%
2015 est	103,566	110,008	213,567	4.00%

New Cargo Carriers

Based at LRD

- Everts Air Cargo
- IFL Group

Texas All-Cargo Airports Landed Weights
and Rankings 2010 – 2014

Airport	2010 National Rank	2011 National Rank	2012 National Rank	2013 National Rank	2014 National Rank	2014 Gross Landed Weight (lbs)
Dallas/ Fort Worth	9	10	10	10	10	3,140,733,270
Houston	17	17	17	17	17	1,734,461,801
Fort Worth Alliance	32	25	36	35	34	667,945,474
San Antonio	34	32	28	28	31	746,704,930
El Paso	39	40	39	41	42	497,118,706
LAREDO	50	44	43	57	50	436,216,758
Austin	56	52	51	45	49	438,339,730

Lubbock	77	81	80	64	66	334,883,620
Harlingen	79	78	76	77	80	246,377,050
Brownsville	119	118	117	116	124	17,641,076

New FTZ Operators now covers all of Webb County

- Alexander Depot
- BA Forwarding II
- BA Forwarding III
- MS Worldwide
- RE Freight
- Sporta Logistics
- A. Castaneda, Inc.

Motion to adjourn Day 2.

Moved: Cm. Vela

Second: Cm. Gonzalez

For: 7

Against: 0

Abstain: 0

L. PARKS & LEISURE SERVICES

Osbaldo Guzman, Parks & Leisure Services Director

Parks Maintenance & Operations

- 83 Parks and 4 Plazas
- 54 Little League/Softball/Baseball Fields
- 23 Soccer Fields
- 5 City Trail Systems
- 8 Swimming Pools / 9 Splash Parks
- 8 Recreation Centers
- 2 Senior Centers
- City Cemetery
- Historic Downtown Mercado
- Unitrade Stadium

TOTAL EXPENDITURES

\$13,069,848	\$14,055,678	\$14,378,733
FY 2013-2014	FY 2014-2015	FY 2015-2016

YEARLY ATTENDANCE-RECREATION CENTERS

376,512	466,400	462,985
FY 2013	FY 2014	FY 2015 YTD

Summer Program Registration

1,613	1,730	1,747
FY 2013	FY 2014	FY 2015

AQUATICS PARTICIPATION

Year	Water Aerobics	Lap Swimming	Learn to Swim
FY 2013	1546	781	1405
FY 2014	1534	678	1233
FY 2015	1175	331	1114

CEMENTARY DIVISION

Remaining Cemetery Spaces:

Veterans	106
Adult Public	193
Adult Welfare	17
Cremation Spaces	36
Baby Spaces	120

Years remaining:	2 years (Veteran's)
	3 years (Public)
	1 year (Welfare)
	3 years (cremation)
	2 years (baby spaces)

PROJECTS COMPLETED

- 83 Parks and 4 Plazas
- 54 Little League/Softball/Baseball Fields
- 23 Soccer Fields
- 5 City Trail Systems
- 8 Swimming Pools / 9 Splash Parks
- 8 Recreation Centers
- 2 Senior Centers
- Concord Hills Park
- East Hachar Rec. Center – soft surface walking track
- Freddie Benavides Complex / Cigarroa
- Villa del Sol/España Dr. – basketball court, walking trail
- Vista Nueva Park – Basketball ct., concrete walking trail
- Farias Rec. Center/Marcos Aranda Boxing Gym
- Market Tennis Courts – Park Area
- Slaughter Sports Complex
- Al-King Field
- Blas Castañeda Park/Rec. Ctr.
- Johnny Rendon (Eistetter Park)
- Magnolia Corner Park
- Ponderosa Toddler Park
- Upper Zacate Creek/ Bartlett Soccer Complex
- North Central Park – Frisbee golf course
- Shiloh Trails – hike/bike trail

PROJECTS IN-PROCESS

- El Eden Multipurpose Field
- Dryden Park Soccer Field
- Canizales Boxing Gym Expansion
- Slaughter Park Water Feature & Trail Improvements
- Maryland Toddler Park Improvements
- North Central Sand Volleyball courts
- De Llano Track
- Farias Recreation Area Improvements
- San Francisco Neighborhood Park
- Seven Flags Park
- Zacate Creek Green Space Improvements

UPCOMING PROJECTS

- Market Tennis Courts – Resurfacing
- Bartlett Fire Station Park – installation of exercise equipment, walking trail, landscaping, irrigation, drinking fountains and park benches
- Bartlett Soccer Complex
- K. Tarver Rec. Center Improvements
- Milton Elementary – Installation of exercise equipment
- Blas Castañeda Park – Renovation of existing skate ramps
- Shiloh Crossing Park – Installation of skate ramps, park benches & drinking fountain
- Fasken Community Center – Community garden
- Indian Sunset/Robert Muller Park – floating dock
- Amazonia

RECREATION CENTERS

TOTAL BUDGET	\$4,673,502
Number of Centers	8 (plus 2 Senior Centers)
Total Full Time Staff	48
Total Part Time Staff	22.88
Total Seasonal Staff	12.74
Number of users	462,985
Number of after school programs	8
Special events FY 2015	141
Saturday users (no leagues)	392
Leagues	4 leagues; 289 teams
League Participants	3,045
Summer camps	8 (sites); 24 camps
Summer camp participants	1,747

Location	Current Hours of	No. of Staff
----------	------------------	--------------

	Operation	
Marcos Aranda	3PM-10PM	3 Regular&6 Part-time
Fasken Comm Center	8AM-10PM	7 Regular&8 Part-time
E. Hachar Rec Center	3PM-10PM	2 Regular&3 Part-time
Cigarroa Rec Center	9AM-10AM 1PM-10PM	3 Regular&5 Part-time
Hillside Rec Center	10AM-10PM 10AM-2PM (SAT)	3 Regular&5 Part-time
K. Tarver Rec Center	1PM-10PM	3 Regular&3 Part-time
Haynes Rec Center	5:30AM-10PM	7 Regular&9 Part-time
El Eden Rec Center	6AM-10AM 1PM-10PM 10AM-2PM (SAT)	6.5 Regular & 2 Part-time

PROPOSED HOURS-RECREATION CENTERS

Location	Current Hours of Operation	No. of Staff
Marcos Aranda	3PM-10PM	3 Regular&6 Part-time
Fasken Comm Center	8AM-10PM 10AM-2PM(SAT)	7 Regular&8 Part-time (No add'l staff)
E. Hachar Rec Center	3PM-10PM	2 Regular&3 Part-time
Cigarroa Rec Center	9AM-10AM 1PM-10PM	3 Regular&5 Part-time
Hillside Rec Center	10AM-10PM 10AM-2PM (SAT)	3 Regular&5 Part-time
K. Tarver Rec Center	1PM-10PM	3 Regular&3 Part-time
Haynes Rec Center	8AM-10PM 10AM-2PM (SAT)	7 Regular&9 Part-time (No add'l staff)
Canizales Rec Center	9AM-7PM	1 Regular&3 Part-time
El Eden Rec Center	6AM-10AM 1PM-10PM 10AM-2PM (SAT)	6.5 Regular & 2 Part-time

AQUATICS

Location	Current Hours of Operation	No. of Staff
Inner City	12PM-7PM	1 Regular&5 Part-time
Deacon San Miguel	2PM-7PM	1 Regular&9 Part-time
Haynes	2PM-7PM	1 Regular&5 Part-time
Del Mar	2PM-7PM 3PM-9PM(Tues- Thurs)	2 Regular&5 Part-time
Freddy Benavides	2PM-7PM 3PM-9PM (Tues-	2 Regular&5 Part-time

	Thurs)	
Three Points	2PM-7PM	1 Regular&5 Part-time
EI Eden	2PM-7PM	1 Regular&5 Part-time
Independence	2PM-7PM	2 Regular&5 Part-time

PROPOSED RECOMMENDATIONS – AQUATICS

- Hours of operation for all pools – 3:00 pm to 9:00 pm (Except Inner City & Deacon San Miguel Pool)
- Rentals will be limited to Del Mar, Freddy Benavides & Haynes Pools (Only Sat & Sun)
- Eliminate daily fee and consider a Summer Season Pass (\$25 children, \$45 adults); Add weekly pass \$6 / \$12

M. CODE ENFORCEMENT

Horacio De Leon, Assistant City Manager

Assistant City Manager Horacio De Leon gave a presentation before Mayor Saenz and City Council.

Code Enforcement: a New Direction
 City of Laredo’s Code Enforcement Committee 2015 Budget Workshop

Overview

- Code Enforcement Committee
- Code Enforcement Officers by Department
- Trainings
- Technology Plan
- Information Exchange through Technology
- Weekend Initiative
- Additional Programs (Customer Services Luncheon)

Code Enforcement Officers by Departments

Health Department

-22 Officers

Community Development

-8 Officers + Supervisor

Building Department

-3 Officers + Supervisor (Zoning)

-2 Inspectors + Supervisor (ROW)

-9 Inspectors (Building/Construction)

Environmental

-4 Officers + 4 Staff that conducts Inspections/Complaints

Code Enforcement Committee

-City Manager Started Committee in May 2015
-Spearheaded by the City Manager's office, the committee has representatives from the following Departments:

- 311
- Building Services
- Community Development
- Environmental Services
- Health
- IT
- Legal

-Committee has been charged with making the City's code enforcement operations more efficient through:

- Cross Training
- Technology
- Sharing of Information
- Ability for respective departments to follow up on complaints/issues
- Greater Oversight by Department Directors and City Management.

Trainings

- Judge Rosie Cuellar and Legal conducted a mandatory training on April 24th, 2015
- The first of a Quarterly Training was held on July 1, 2015 to cross-train all Code officers.
 - Training was coordinated with the Code Enforcement Association of Texas (CEAT) so that attendees get Continuing Education Units (CEUs).
- City will be hosting the Annual CEAT Conference in February 2016 – 180 to 200 attendees are expected to attend.
- Individual Training of Officers by 311 over use of Web QA system.
 - 58 individual trainings of Officers

Cross-Training

- Officers are specialized
- Idea is to resolve common issues while doing routine inspections.
- Example: Building code Inspection that also leads to High Weeds/Grass citation.
OR
- Hazmat inspection leads to Illegal Tire storage violation.
OR

- Community Development Nuisance Inspection leads to Illegal Vendor violation.

Technology Plan

- Purchase of Tablets for Code Enforcement Officers
 - Allow field access to:
 - Code of Ordinances
 - Web QA(311)
 - GIS Data
 - Property Information (AS400)
 - Email
 - Specialized Department Specific Systems
 - Building Permits (NaviLine)
 - Hazardous materials chemical inventories
 - Health Inspections
 - Cellular Phone Allowance for all Code Officers
 - Will allow for better communication through Voice, Text, and Email.

Tablet Selection Process

- Created a subcommittee to review tablets base upon:
 - Department(s) Needs (Flexible, Extensible, Expandable)
 - Price
 - Performance
 - Features (Built-in Cellular Modem, GPS, OS, Software)
 - REAL WORLD USE BY CODE OFFICERS
 - Apple iPad – IOS 8
 - Microsoft Surface Pro – Windows 8.1
 - Nokia Lumina – Windows RT
 - Samsung Galaxy Notes (10" & 12") – Android 4.4
 - Dell Venue 11 Pro – Windows 8.1
 - NVidia Shield – Android 5.1

Weekend Code Enforcement Initiative

- Started Mid-June 2015.
- CD, Environmental, Building, and Health have at least one officer working per weekend.
- Weekend Officers meet at 311 to discuss issues.
- Cover City to look for violations and other issues.
- Departments submitting summary of violations in Friday Packet.

Current Results

- Improvement of 311 Entries from May – Aug 2014 vs. May – Aug 2015
- ~100% Increase for Most Departments!

FY to Date Totals:

Code Enforcement – 1,862
 Environmental – 139

Police – 241
 Building/Zoning – 474
 Health – 5,231

Department	5/3/14 – 8/3-14	5/3/15 – 8/3/15	Type of Requests
Environmental Services	26	60	Environmenta l & Illegal Dumping
Police Dept.	59	118	Abandoned/J unked Vehicles
Building/Zoning	190	119	-Yard Sales -Building w/o permits -Illegal Business in residential area -Standard Housing
Health Department	1306	2032	-Abandoned/ Abused Animals -Animal Control -Bees -Dog Bites -Mosquito problems -Odor problems& dumpster issues -Restaurant concerns & Health Inspections
Community Development	413	879	-Nuisance/ Code Violations - Weeded/Dirty lot

Service Luncheon

- Occurs during Customer Service Week (October 5-9, 2015)
- Conducted Yearly to promote:
 - Customer Service
 - “Thank You” to Code Officers and Support Staff

N. THIRD PARTY FUNDING

Diana Fullerton, Acting Asst. Parks & Leisure Services Director

Acting Assistant Parks and Leisure Services Director Diana Fullerton gave a presentation before Mayor Saenz and City Council. She stated that the purpose is to address social problems, promote community development, and help raise the standard of living by means of the general fund and the hotel/motel fund.

Overview

Purpose

- Address social problems
- Promote community development
- Help raise standard of living

Funding Sources

- General Fund
- Hotel Motel Tax Revenue

Third Party Funding Advisory Committee

Purpose: To evaluate all applications for Third Party funding received by the City and to recommend to City Council as to which to fund and at what amount.

Current Members:	
Lucy Quintanilla	Dr. Martha Villareal
Rey Ayala, Chairperson	Monica Molano
Dr. Peter Haruna, Vice Chair	Maria Arzuaga de Olivarez
Elizabeth Cantu	

Vacancies:
Two positions currently vacant

Application Process

- Application training: March 24, 2014
- Code of Ethics training: March 24, 2014
- Application Due Date: April 17, 2014
- Applications Reviewed for Completeness

- Average score of 70 or higher based on the following:
 - Historical Narrative
 - Needs Statement
 - Programs/Services Provided
 - Goal, Objectives and Measures
 - Budget
 - Partnerships

Funding Considerations

GENERAL FUND
501 (c) Non-Profit Status
Support Education
Promote Economic Development
Promote Health and Welfare
Must meet a Municipal Purpose

HOTEL/MOTEL FUNDS
501 (c) Non- Profit Status
Every Expenditure must DIRECTLY Enhance and Promote Tourism AND the Convention and Hotel Industry
Must meet one of the nine categories: 1. Improvement/maintenance of a convention center or visitor information center. 2. Convention registration. 3. Advertising, and promotion. 4. Promotion of the arts. 5. Historical restoration or preservation. 6. Sporting events (only certain municipalities) 8. Tourist transportation system. 9. Signage promoting sights and attractions.

Organization/ Agency	Current Amount FY13-14	Amount Requested FY14-15	Committee Recommendation 5/27/2014	Amount Increased	Reason For Denial
Area Health Education Center	\$9,000.00	\$50,000.00	\$9,000.00	\$	
B.E.S.T	\$5,000.00	\$10,000.00	\$		Lost it's 501 C status
Bethany House of Laredo	\$21,000.00	\$60,000.00	\$25,000.00	\$4,000.00	
Big Brothers Big Sisters of S. TX	\$2,000.00	\$10,000.00	\$4,000.00	\$2,000.00	
Border Area Nutrition Council, Inc.	\$25,000.00	\$35,000.00	\$25,000.00	\$	
Boys&Girls Clubs of Laredo	\$20,000.00	\$20,000.00	\$20,000.00	\$	
Casa De Misericordia	\$16,000.00	\$30,000.00	\$20,000.00	\$4,000.00	
Children's Advocacy	\$27,825.00	\$50,000.00	\$30,000.00	\$2,175.00	

Center of Laredo					
Habitat for Humanity	\$10,500.00	\$18,000.00	\$		Missing Articles of Incorpor. & Sec. of State Itr
Kidney Foundation of Laredo	\$20,000.00	\$20,000.00	\$20,000.00		
Laredo Amateur Boxing Club, Inc.	\$5,000.00	\$10,000.00	\$		Lost it's C status
Laredo's Children's Musuem/Imaginarium of South Texas	\$7,000.00	\$20,000.00	\$		Missing Partnersip page from application
Laredo Crime Stoppers Inc.	\$2,500.00	\$5,000.00	\$4,000.00	\$1,500.00	
Laredo Little Theatre	\$4,000.00	\$6,519.00	\$6,500.00	\$2,500.00	
Laredo Regional Food Bank, Inc.	\$8,000.00	\$8,000.00	\$		Missing Audit, Annual Report and Minutes
Laredo Veterans Coalition	\$35,000.00	\$40,000.00	\$35,000.00	\$	
Literacy Volunteers of America	\$3,000.00	\$5,000.00	\$5,000.00	\$2,000.00	
Rio Grande International Study Ctr.	\$2,500.00	\$15,000.00	\$		Moved to Hotel-Motel
Ruthe B. Cowl Rehabilitation	\$19,900.00	\$100,000.00	\$34,725.00	\$14,825.00	
Sacred Heart Children's Home	\$15,000.00	\$15,000.00	\$15,000.00	\$	
Serving Children and Adolescents in Need, Inc.	\$13,500.00	\$13,500.00	\$13,500.00	\$	
South Texas Food Bank	\$35,000.00	\$50,000.00	\$35,000.00	\$	
Special Olympics Texas, Laredo-	\$7,000.00	\$11,000.00	\$10,000.00	\$3,000.00	
TMC SafeHaven	\$5,000.00	\$10,000.00	\$7,000.00	\$2,000.00	
TOTAL BUDGET	\$318,725.00	\$612,019.00	\$318,725	\$38,000.00	

Reflects increase in funding

Reflects no recommendation for funding; did not comply with third party funding guidelines

Organization/ Agency	Current Amount FY13-14	Amount Requested FY14-15	Committee Recommendation 5/27/2014	Amount Increased	Reason For Denial
Border Olympics, Inc.	\$80,000.00	\$80,000.00	\$80,000.00	\$	
Laredo Area Youth Soccer Association	\$20,000.00	\$20,000.00	\$20,000.00	\$	
Laredo Center for the Arts	\$150,000.00	\$150,000.00	\$150,000.00	\$	
Laredo Chamber of	\$24,500.00	\$25,000.00	\$25,000.00	\$500.00	

Commerce					
Laredo Main Street/ Farmers Market	\$2,460.00	\$15,000.00	\$5,500.00	\$3,040.00	
Laredo Main Street/Jamboozie Festival	\$15,000.00	\$25,000.00	\$20,000.00	\$5,000.00	
Laredo Philharmonic Orchestra	\$23,400.00	\$35,000.00		\$4,000.00	Late Application
LULAC #7	\$5,000.00	\$10,000.00	\$10,000.00	\$5,000.00	
Mexican Cultural Institute of Laredo	\$3,600.00	\$10,000.00	\$6,460.00	\$2,860.00	
Rio Grande International Study Center		\$15,000.00	\$12,000.00	\$12,000.00	
Society of Martha Washington.	\$10,000.00	\$10,000.00	\$10,000.00	\$	
Washington's Birthday Celebration Asso.	\$60,000.00	\$60,000.00	\$60,000.00	\$	
Webb County Heritage Foundation, Inc.	\$50,000.00	\$60,000.00	\$45,000.00	\$(5,000.00)	
	\$ 443,960.00	\$515,000.00	\$443,960.00	\$28,400.00	



Reflects increase in funding.



Reflects no recommendation for funding; did not comply with third party funding guidelines.

Motion to find monies to help the Farias Boys & Girls Club with their roof system.

Moved: Cm. Rangel

Second: Cm. Altgelt

For: 6

Against: 0

Abstain: 0

Cm. San Miguel was not present.

Motion to bring Border Olympics up to an even \$100,000 and approve the Third Party Funding as a whole.

Moved: Cm. Vela

Second: Cm. Altgelt

For: 6

Against: 0

Abstain: 0

Cm. San Miguel was not present.

Motion to increase the amount allocated to the Laredo Development Foundation to include \$8,000 per month for personnel as amended to include quarterly reports at Council meetings and monthly reports submitted in writing.

Moved: Cm. Vela

Second: Cm. Gonzalez

For: 6

Against: 0

Abstain: 0

Cm. San Miguel was not present.

O. **BRIDGE**

Mario Maldonado, Bridge Manager

Bridge Manager Mario Maldonado gave a presentation before Mayor Saenz and City Council.

Laredo Bridge System

FY 15-16

Top 20 U.S. Customs Districts 2014

#1 Los Angeles

#2 New York

#3 LAREDO

#4 Detroit

#5 Houston

#6 New Orleans

#7 Chicago

#8 Seattle

#9 Atlanta/Savannah

#10 Cleveland

#11 San Francisco

#12 Miami

#13 Buffalo

#14 El Paso

#15 Dallas

#16 Charleston

#17 Philadelphia

#18 Low Value Shipments

#19 San Diego

#20 Norfolk

Laredo is #3 in Customs District's Trade in the U.S. with \$280 billion in trade, surpassed only by Los Angeles and New York.

Top 10 U.S. Ports of Entry - 2014

No. 1	Port of Los Angeles, CA	\$291.29
-------	-------------------------	----------

No. 2	World Trade Bridge, TX	\$199.13
-------	------------------------	----------

No. 3	J.F. Kennedy Int'l Airport	\$194.31
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No. 4	Chicago O'Hare Int'l Airport	\$176.38
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No. 5	Port of Newark, NJ	\$171.59
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No. 6	Port of Houston, TX	\$167.17
No. 7	Port of Detroit, MI	\$149.77
No. 8	Port of New Orleans, LA	\$129.70
No. 9	Port of Long Beach, CA	\$104.48
No. 10	Port of Port Huron, MI	\$96.87

*dollars are in billions

Toll Revenues

\$54,081,544	\$56,701,988	\$57,868,164
+8,498,742	+\$2,620,444	+\$1,166,176
18.6% Increase from prior year	+4.8% Increase from prior year	+2.0% Increase above estimated for FY14-15
<i>Actual FY13-14</i>	<i>Estimated FY14-15</i>	<i>Proposed FY15-16</i>

Yearly Commercial Traffic Southbound

1,784,104	1,835,110	1,924,842	1,997,521	2,052,804
+58,769	+51,006	+89,732	+72,679	+55,283
+3.4%	+2.9%	+4.9%	+3.8%	+2.8%
FY 11-12	FY 12-13	FY 13-14	Estimated FY 14-15	Proposed FY 15-16

Border City Southbound Commercial Traffic

FY 2015

As of June 30, 2015

Brownsville	160826	7.1%
Eagle Pass	100888	4.5%
Hidalgo/McAllen	22676	1.0%
Hidalgo/Anzalduas	993	0.05%
Pharr	395495	17.6%
Laredo	1490592	66.3%
Del Rio	48140	2.2%
Progreso	22896	1.0%
Roma	5389	.25%

Total Commercial Traffic
2,247,895

Yearly Non-Commercial Traffic Southbound

1,418,558	4,551,845	4,808,114	5,030,157	5,231,363
+16,709 +40%	+133,287 +3.0%	+256,269 +5.6%	+222,043 +4.6%	+201,206 +4.0%
FY 11-12	FY 12-13	FY 13-14	Estimated FY 14-15	Proposed FY 15-16

Border City Southbound Non-Commercial Traffic
FY 2015
As of June 30, 2015

Brownsville	2,224,298	16.4%
Eagle Pass	1,874,246	13.9%
Hidalgo/McAllen	2,128,740	15.7%
Hidalgo/Anzalduas	727,053	5.4%
Pharr	595,120	4.4%
Laredo	3,771,284	28.0%
Del Rio	1,071,882	7.9%
Progreso	336,844	2.5%
Roma	420,814	3.1 %
Donna	371,288	2.7%

Total Non-Commercial Traffic
13,521,569

Yearly Pedestrian Traffic Southbound

2,946,244	3,025,914	3,032,333	3,059,624	3,074,922
-215,383 -6.8%	+79,670 +2.7%	+6,419 +.21%	+27,291 +1.0%	+15,298 +.50%
FY 11-12	FY 12-13	FY 13-14	Estimated FY 14-15	Proposed FY 15-16

Border City Southbound Pedestrian Traffic
FY 2015
As of June 30, 2015

Brownsville	1,508,949	22.3%
Eagle Pass	538,057	8.7%
Hidalgo/McAllen	1,174,609	18.6%
Laredo	2,291,935	36.9%

Del Rio	46,229	0.7%
Progreso	530,431	9.9%
Roma	160,853	2.8%
Donna	223	2.8%

Total Pedestrian Traffic
6,251,063

Electronic Toll Collection System Project

- Pedestrian Turnstiles
- Non-Commercial
- Commercial
- Toll Collection Equipment
- Weigh in Motion
- Customer Service Center Software

P. MGT OF AMERICA, INC. – PERSONNEL STUDY

Natacha Pelaez-Wagner

The City of Laredo, Texas
Classification and Compensation Study Status

HARD-TO-RECRUIT POSITION REVIEW PRELIMINARY
FINDINGS
AUGUST 11, 2015

PRESENTATION AGENDA

- ❖ DESIRED STUDY OUTCOMES
- ❖ THE PROJECT TEAM
- ❖ PROJECT STATUS
- ❖ PRELIMINARY FINDINGS – HARD TO RECRUIT POSITIONS
- ❖ NEXT STEPS
- ❖ QUESTIONS/ DISCUSSION

THE PROJECT TEAM

CITY OF LAREDO, TEXAS
Monica Flores
Carolina “Carol” Thurkettle
Rosa Cantu

MGT OF AMERICA, INC.
Nancy Stepina-Robinson
Natasha Pelaez-Wagner
Sheena Horton

Flo Gabriel

THE CITY OF LAREDO'S DESIRED OUTCOMES

PRIMARY OUTCOMES

- ❖ A MARKET-BASED, EQUITABLE COMPENSATION PROGRAM.
- ❖ PAY GRADE ASSIGNMENTS FOR ALL INCLUDED POSITIONS.
- ❖ UPDATED JOB DESCRIPTIONS, AS NEEDED.
- ❖ IMPLEMENTATION STRATEGIES AND PHASE-IN OPTIONS FOR RECOMMENDATIONS.
- ❖ COSTS TO IMPLEMENT STUDY RECOMMENDATIONS.
- ❖ DETAILED DOCUMENTATION OF METHODOLOGY AND RESULTS.
- ❖ GUIDELINES FOR ONGOING COMPENSATION ADMINISTRATION.

Work Tasks		Status
1.0	Conduct Initial Meeting and Finalize Work Plan	✓
2.0	Develop and Implement a Communications Strategy	Ongoing
3.0	Review Existing Classification and Compensation Policies and Structures	✓
4.0	Gather and Evaluate Current Employee Job Data	In progress 20%
5.0	Verify Recruitment Markets and Benchmark Organizations	✓
6.0	Conduct Market Salary Survey	In progress 75%
7.0	Revise Job Descriptions As Needed	To start post-survey period
8.0	Develop/Revise Compensation and Classification System and Present as Report	To start post-analysis
9.0	Develop Implementation Strategies	To start post-analysis
10.0	Provide Staff Training (Optional)	Ongoing
11.0	Provide Ongoing Assistance	Ongoing

PRELIMINARY REVIEW OF HARD-TO-RECRUIT POSITIONS

CITY IDENTIFIED CRITICAL POSITIONS TO ADDRESS IN A PRELIMINARY REPORT:

- ❖ HARD-TO-RECRUIT (HTR) POSITIONS IDENTIFIED
- ❖ HTR RECRUITMENT MARKETS DESIGNATED
- ❖ MARKET WAGE DATA IDENTIFIED
- ❖ WAGE DATA MATCHED TO HTR POSITIONS
- ❖ PRELIMINARY FINDINGS PROVIDED

HARD TO RECRUIT POSITIONS

- HEAVY EQUIPMENT OPERATOR I
- HEAVY EQUIPMENT OPERATOR II
- HEAVY TRUCK DRIVER I
- HEAVY TRUCK DRIVER II
- HEAVY TRUCK DRIVER III
- LABORER
- PLANT OPERATOR I
- PLANT OPERATOR II
- PLANT OPERATOR III
- REFUSE COLLECTOR
- UTILITY SYSTEMS MECHANIC
- UTILITY SYSTEM TECHNICIAN

RECRUITMENT MARKETS AND DATA SOURCES

MARKET DATA SOURCES & SALARY SURVEYS:

- ❖ RECRUITMENT MARKETS IDENTIFIED
 - LOCAL
 - STATE
 - REGIONAL
 - OTHER – CLIENT DETERMINED

- ❖ DATA SOURCES
 - OCCUPATIONAL EMPLOYMENT STATISTICS, BUREAU OF LABOR STATISTICS (OES, BLS)
 - TEXAS WORKFORCE COMMISSION (TWC)

PRELIMINARY MARKET COMPARISONS

Classification	#Incumbents	Lowest Current Salary	Average Current Salary	Highest Current Salary	Selected Benchmark Source
Heavy Equipment Operator	41	\$24,315	\$29,489	\$42,349	BLS REGIONAL
Heavy Equipment Operator II	40	\$26,020	\$30,517	\$40,602	BLS REGIONAL
Heavy Truck Driver	20	\$19,469	\$22,567	\$26,562	BLS REGIONAL
Heavy Truck Driver II	12	\$20,654	\$23,726	\$30,222	BLS REGIONAL
Heavy Truck Driver III	37	\$21,092	\$28,578	\$41,434	BLS REGIONAL
Laborer	31	\$16,848	\$21,146	\$26,978	BLS LOCAL
Plant Operator I	19	\$20,654	\$22,422	\$31,200	BLS STATEWIDE
Plant Operator II	8	\$24,586	\$29,450	\$39,520	BLS

					STATEWIDE
Plant Operator III	11	\$31,450	\$37,716	\$42,869	BLS STATEWIDE
Refuse Collector	41	\$17,680	\$24,148	\$35,526	BLS REGIONAL
Utility System Technician	2	\$23,566	\$23,566	\$23,566	BLS LOCAL
Utility Systems Mechanic	31	\$21,424	\$23,669	\$30,909	BLS LOCAL

PROPOSED SALARY RANGES

Grade	Minimum (-25%)	Midpoint	Maximum (+25%)	Position Title
R26	\$17,865	\$23,820	\$29,775	Heavy Truck Driver
R27c	\$19,005	\$25,340	\$31,675	Heavy Truck Driver II
R23a	\$19,433	\$25,910	\$32,388	Refuse Collector
R28	\$20,145	\$26,860	\$33,575	Heavy Truck Driver III
R23b	\$20,475	\$27,300	\$34,125	Laborer
R27a	\$23,435	\$31,246	\$39,058	Heavy Equipment Operator
R29	\$24,930	\$33,240	\$41,550	Heavy Equipment Operator II
R27d	\$25,465	\$33,953	\$42,441	Plant Operator I
R30	\$27,090	\$36,120	\$45,150	Plant Operator II
R25	\$27,900	\$37,200	\$46,500	Utility Systems Mechanic
R33	\$28,715	\$38,287	\$47,859	Plant Operator
R27b	\$29,295	\$39,060	\$48,825	Utility System Technician

NEXT STEPS FOR FULL REPORT

KEY PROJECTS PROCESSES FOR JOB CLASSIFICATION

- ❖ JOB DESCRIPTION REVIEW
- ❖ DISTRIBUTION OF JOB CONTENT QUESTIONNAIRE
- ❖ CLASSIFICATION EVALUATION AND HIERARCHY REVIEW
- ❖ CLASSIFICATION BENCHMARKING FOR JOBS INCLUDED IN THE STUDY
- ❖ PAY SCALE CREATION, MODELING, AND ASSIGNMENT
- ❖ CALCULATION OF TOTAL IMPLEMENTATION COSTS, BREAKDOWN, AND PHASE-IN OPTIONS

CLASSIFICATION EVALUATION:

- ❖ DISTRIBUTION OF JCQ AND REVIEW OF MIP DATA COLLECTED FOR EACH CLASSIFICATION
- ❖ EVALUATION OF CLASS DUTIES, RESPONSABILITES, AND

SKILLS REQUIRED COMPARED TO SIMILAR JOB DEFINITIONS FROM MARKET DATA SOURCES.

- ❖ RECLASSIFICATION, AS NEEDED (NEW TITLES, LEVELING OF CLASSES, CREATION OF HYBRID POSITIONS).
- ❖ REVIEW OF CLASSIFICATION GROUP AND DEPARTMENTAL HIERARCHIES, ADJUSTING AS NEEDED.

Motion to approve a cost of living increase of 4% across the board for non-uniformed city employees as amended to include that the Council will revisit the recommendation on the twelve critical positions with a separate motion to address those at the September Council Budget Meeting and continue and finalize the personnel study for future reference.

Moved: Cm. Rangel

Second: Cm. Vela

For: 6

Against: 0 Abstain: 1

Cm. Gonzalez

Cm. Altgelt

Cm. Rangel

Cm. Perez

Mayor Pro Tem Narvaez

Cm. Vela

Cm. San Miguel

- Q. **FUNDING AND OPERATIONS OF THE DEPARTMENTS (INCLUDING DIVISIONS)** of the Information Services & Telecommunication, City Attorney, Community Development, Building, Municipal Court, City Secretary, Planning and Zoning, City Manager, Financial Services, Engineering, Fleet, Library, Tax , Human Resources, Health, Environmental Services, Mayor and Council, Economic Development, Transit and all other related matters.

VII. EXECUTIVE SESSION

None.

VIII. ADJOURNMENT

Motion to adjourn.

Moved: Mayor Pro Tem Narvaez

Second: Cm. San Miguel

For: 6

Against: 0

Abstain: 0

Cm. Rangel was not present.