





#### WHO ARE WE?

Texas' 10<sup>th</sup> largest city. Metro population 300,000 Combined metro population with Nuevo Laredo: 800,000

**No. 1** 

NORTH
AMERICAN
LAND PORT

No. 2

PORT FOR US EXPORTS 2021

No. 3

AMONG ALL U.S. LAND, AIR & SEA PORTS **No. 1** 

CITY IN US TO START A BUSINESS\* **No. 1** 

SAFEST LARGE CITY IN TEXAS^





## STRATEGIC LOCATION



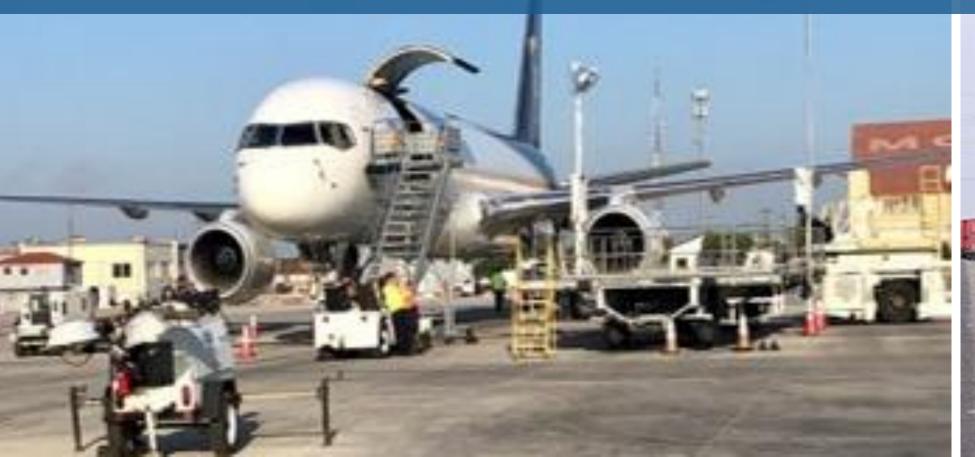
SAN ANTONIO	156 miles
MONTERREY	140 miles
HOUSTON	315 miles
DALLAS - FW	445 miles
SAN LUIS POTOSI	453 miles
GUADALAJARA	624 miles
MICHOACAN	687 miles
MEXICO CITY	700 miles



#### WORLD TRADE BRIDGE NORTHBOUND FACILITY

#### LAREDO INTERNATIONAL AIRPORT

#### UNION PACIFIC INTERMODAL FACILITY









#### LRD: Air Portal to the World

\$286M

FUNDED FACILITY UPGRADES **24 HR** 

JOINT
US-MX
CUSTOMS
FACILITY

\$35M

TERMINAL EXPANSION PROJECT

5<sup>th</sup>

BUSIEST
US AIRPORT
TRADE WITH
MEXICO

\$8.2M

TAXIWAY
G1 & G2
CURRENTLY
UNDER
CONSTRUCTION







## Our trade's statewide impact: 474,000 jobs, \$71B GDP



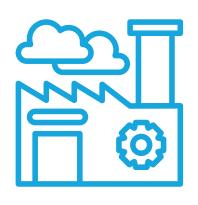


ANNUAL TRUCK CROSSINGS



1.5 Million

ANNUAL BUS PASSENGERS



43 Million

INDUSTRIAL SQUARE FOOTAGE



1 Million

ANNUAL RAIL CAR CROSSINGS

- Approximately 80,000 passenger bus crossings annually
- Approximately 10,000 freight train crossings annually

# TRADE

is the name of our game



# PORT LAREDO, TEXAS









**\$90 BILLION NEW AUTOS & AUTO CONTENT** 







## Trading Places: Top Commodities 2020

\$90 Billion

ANNUAL AUTO/PARTS TRADE \$14 Billion

COMPUTER/ CELL PHONE TRADE \$1+ Billion

FRESH & FROZEN MEATS

\$4 Billion

> ANNUAL PRODUCE TRADE

Port Laredo is No. 2 in the United States for produce imports.

Avocados, berries, tomatoes and frozen vegetables are the top commodities.











# **MAJOR PROJECTS**



- \$1 BILLION PORT GRANDE DEVELOPMENT
- \$800 MILLION IN TXDOT PROJECTS
- \$1 BILLION IN NEW CONSTRUCTION 20-21
- \$200+ MILLION WATER INFRASTRUCTURE
- \$30 MILLION WORLD TRADE BRIDGE EXPANSION

US CBP AIR MARINE
Planned Facility

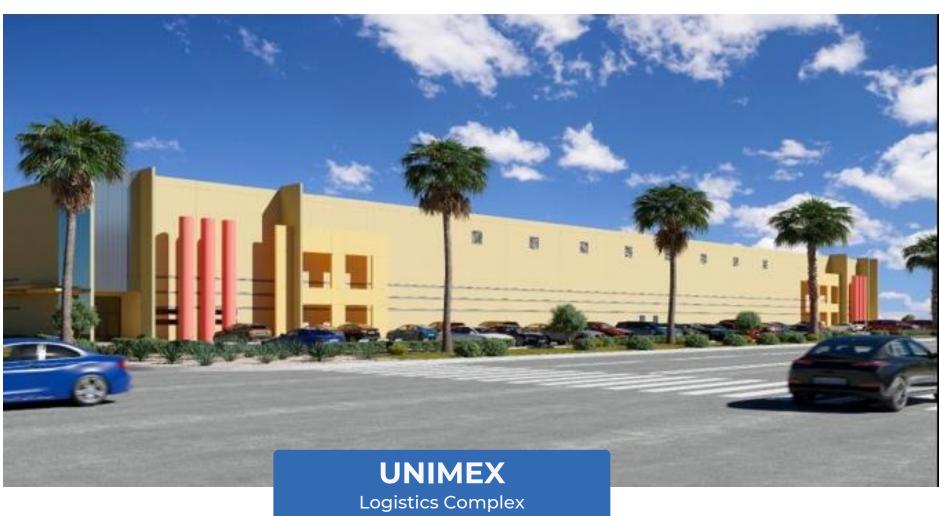






- \$800 MILLION THE COVES RESIDENTIAL
- \$34 MILLION UNIMEX LOGISTICS
- \$100 MILLION TPA GROUP LOGISTICS









New Business projects & recent developments

\$50 Million

MISSION PRODUCE DC 262K SF \$35 Million

US COLD DC FACILITY 180K SF **\$24** 

Million

FEDEX
GATEWAY CTR
61 ACRES

\$20 Million

WEST PAK AVOCADO DC 100K SF \$15 Million

> SUNSET PRODUCE 185K SF



























# FORTUNE 500 FIRMS & MORE CALL LAREDO HOME





















www.cityoflaredo.com



Miriam M. Castillo, Interim Economic Dev. Director

mcastillo2@ci.laredo.tx.us 956-791-7397



Yvette Limon, Bridge Director

ylimon@ci.laredo.tx.us 956-721-2070



Gilbeto Sanchez, Airport Director





Aileen Ramos, CVB Director

aramos@ci.laredo.tx.us 956-795-2200

