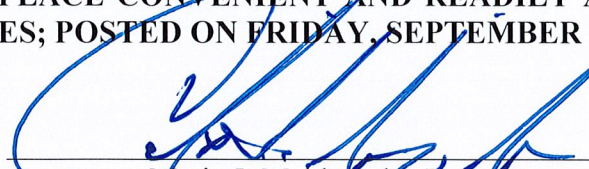


**LAREDO CONVENTION & VISITORS BUREAU
ADVISORY COMMITTEE AGENDA
THURSDAY, OCTOBER 3, 2024, AT 8:30 A.M.**

The City of Laredo Convention & Visitors Bureau Advisory Committee will convene in regular session open to the public at 8:30 a.m. on October 3, 2024, in the CVB Conference Room at 101 Salinas Avenue in Laredo, Texas, 78040, to consider the following:

- I. Call to Order
- II. Pledge of Allegiance
- III. Moment of Silence
- IV. Roll Call
- V. Public/Citizen Comments
Comments should be relevant to City business and delivered in a professional manner. No derogatory remarks shall be permitted.
- VI. Committee appointments overview and discussion with possible action on Nomination and Election of Committee Chair and Vice Chair
- VII. Approval of Minutes for August 1 and September 5, 2024 Meetings
- VIII. Review YTD Financial Statements
- IX. September Activity
 - A. Overview
 - B. Visitor Behavior
 - C. Marketing Reports
 - D. Upcoming Activity
- X. Discussion and Announcements
 - A. Next Meeting Date – November 7, 2024
- XI. Adjournment

THIS NOTICE WAS POSTED AT CITY HALL, 1110 HOUSTON STREET, LAREDO, TEXAS, 78040; AT A PLACE CONVENIENT AND READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES; POSTED ON FRIDAY, SEPTEMBER 27, 2024, AT 5:00 P.M.



(For) Mario I. Maldonado, Jr.
City Secretary

REC'D CITY SEC OFF
SEP 27 '24 PM1:44