

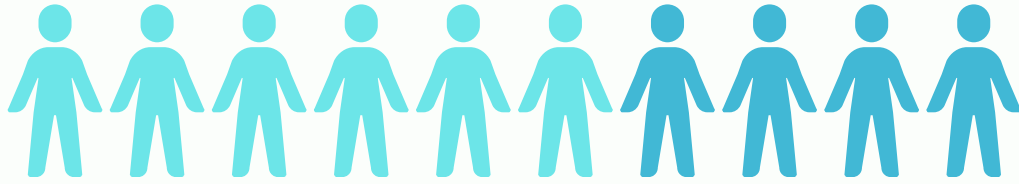


CITY OF LAREDO  
ECONOMIC DEVELOPMENT

# LAREDO COMMUNITY PROFILE



# DEMOGRAPHICS

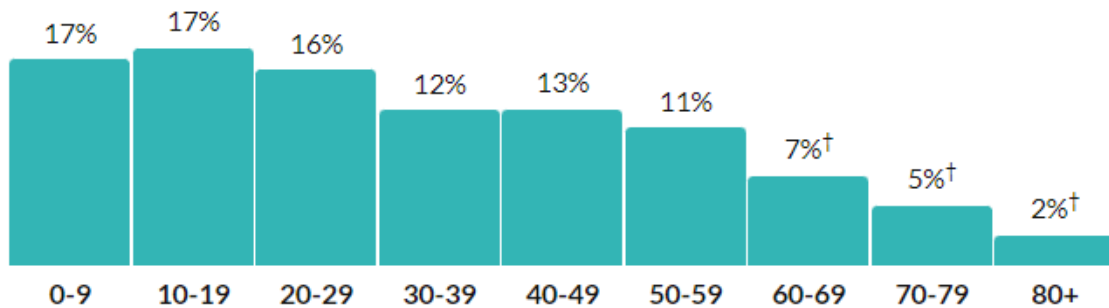


## POPULATION

**254,041**

## POPULATION BY AGE RANGE

Population by age range



## MEDIAN AGE

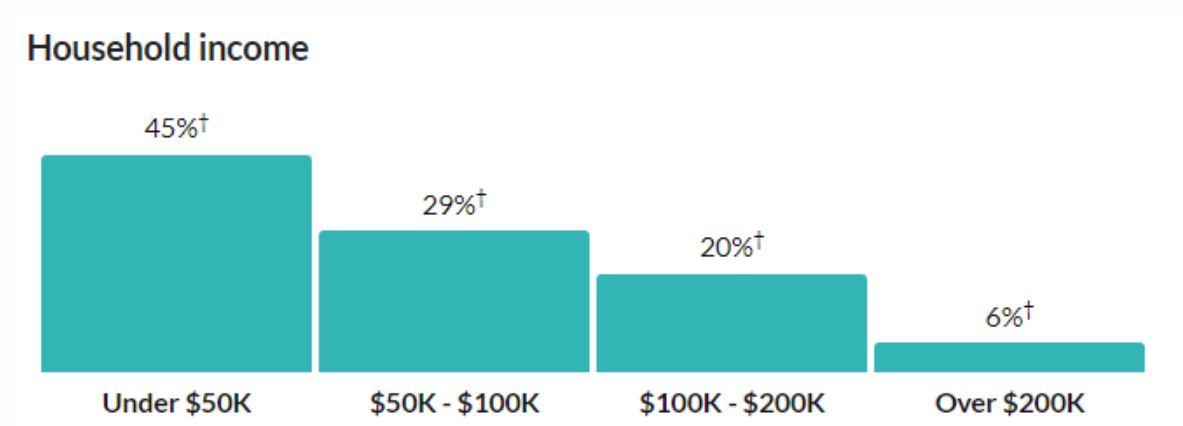
**30.2**

# ECONOMICS



## MEDIAN HOUSEHOLD INCOME

**\$59,751**



## PER CAPITA INCOME

**\$24,532**

# ECONOMICS



## PROPERTY TAX RATES (PER \$100 ASSESSED VALUE)

- \$0.53 - CITY OF LAREDO
- \$0.39 - WEBB COUNTY
- \$1.38 (LARED ISD) **OR** \$1.02 (UNITED ISD)
- \$0.28 - LAREDO COLLEGE

## SALES TAX RATES & ALLOCATIONS

### SALES TAX RATES

- 1% - CITY OF LAREDO (GENERAL)
- 0.25% - CITY OF LAREDO TRANSIT
- 0.25% - CITY SPORTS & COMMUNITY VENUE
- 0.50% - WEBB COUNTY
- 6.25% - STATE OF TEXAS

# HOUSEHOLDS



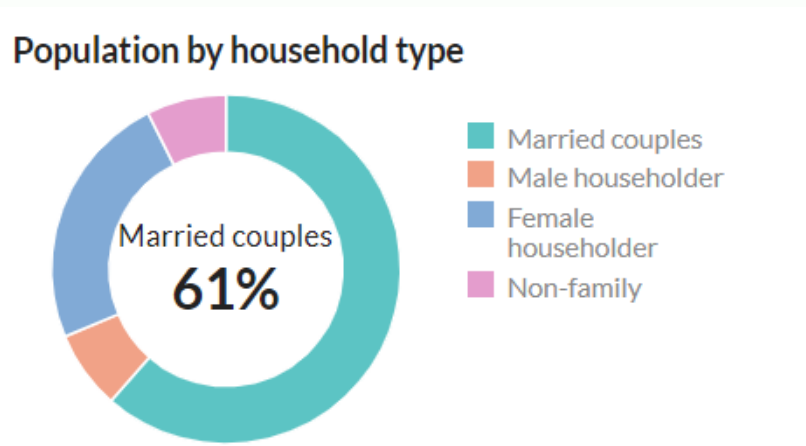
## NUMBER OF HOUSEHOLDS

**79,223**

## PERSONS PER HOUSEHOLD

**3.2**

## POPULATION BY HOUSEHOLD TYPE

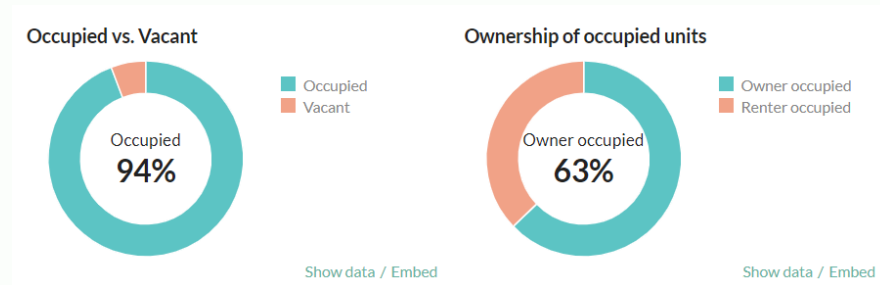


# HOUSING

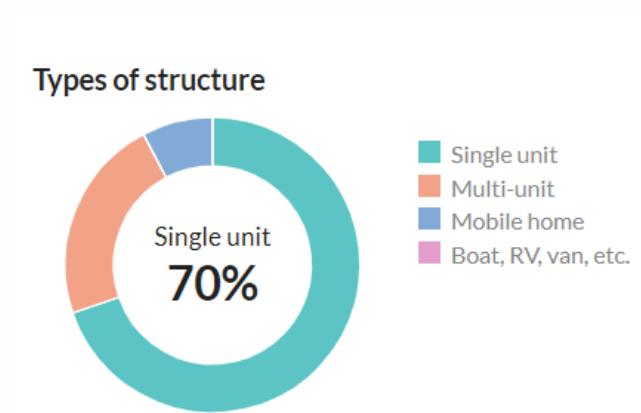


## NUMBER OF HOUSING UNITS

**84,062**



## TYPE OF STRUCTURE



## MEDIAN VALUE OF OWNER-OCCUPIED HOUSING UNITS

**\$173,800**

# SOCIAL ECONOMICS



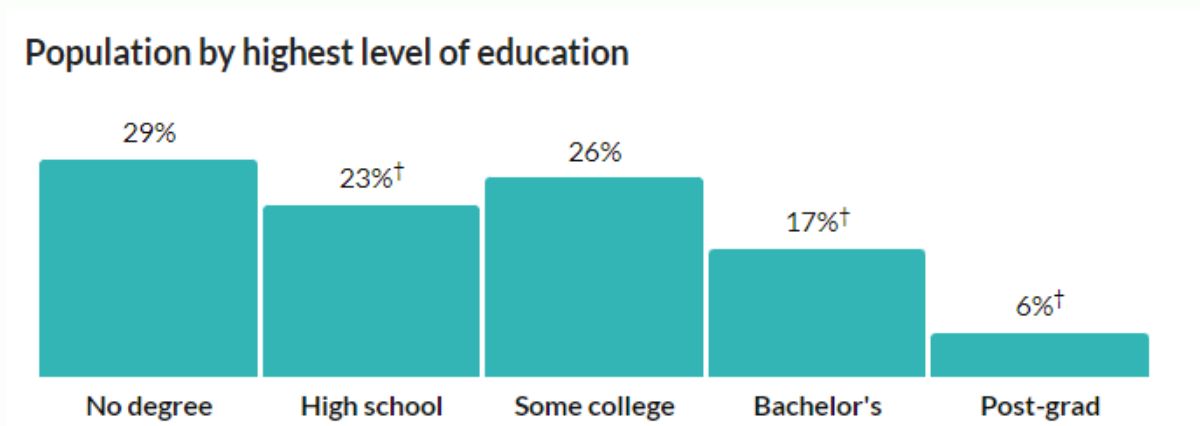
## EDUCATION ATTAINMENT

HIGHSCHOOL OR HIGHER

**71.4%**

BACHELOR'S DEGREE OR HIGHER

**22.6%**



POPULATION LABOR FORCE (16YR & ABOVE)

**62.2%**

# EMPLOYMENT



## CIVILIAN LABOR FORCE

**122,763**

\*as of April 2024

## UNEMPLOYMENT RATE

**3.7%**



# MAJOR EMPLOYERS

## TOP FIVE EMPLOYER SECTORS

- TRADE // TRANSPORTATION // UTILITIES
- GOVERNMENT ENTITIES
- PRIVATE EDUCATION // HEALTH SERVICES
- LEISURE // HOSPITALITY
- PROFESSIONAL & BUSINESS SERVICES

## MAJOR EMPLOYERS IN THE AREA

- U.S. CBP
- WEBB COUNTY
- IBC BANK
- LAREDO COLLEGE
- MCDONALDS
- HEB GROCERY
- CITY OF LAREDO
- LAREDO ISD
- UNITED ISD
- FALCON INTL BANK
- TARGET RETAIL STORES
- LAREDO MEDICAL CENTER
- PALOS-GARZA FORWARDING
- DOCTORS HOSPITAL
- WAL-MART // SAMS
- TAMIU
- FEDEX
- UPS
- TACO PALENQUE
- CONVERGYS
- STRIPES STORES
- BORDER REGION HEALTH



CITY OF LAREDO  
ECONOMIC DEVELOPMENT

# CONTACT US:

MIRIAM M. CASTILLO  
ECONOMIC DEVELOPMENT DIRECTOR  
(956) 791-7458  
[MCASTILLO2@CI.LAREDO.TX.US](mailto:MCASTILLO2@CI.LAREDO.TX.US)

