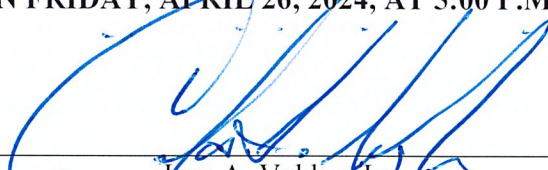


**LAREDO CONVENTION & VISITORS BUREAU
ADVISORY COMMITTEE AGENDA
THURSDAY, MAY 2, 2024, AT 8:30 A.M.**

The City of Laredo Convention & Visitors Bureau Advisory Committee will convene in regular session open to the public at 8:30 a.m. on May 2, 2024, in the CVB Conference Room at 101 Salinas Avenue in Laredo, Texas, to consider the following:

- I. Call to Order
- II. Pledge of Allegiance
- III. Moment of Silence
- IV. Roll Call
- V. Public/Citizen Comments
Comments should be relevant to City business and delivered in a professional manner.
No derogatory remarks shall be permitted.
- VI. Approval of Minutes
 - A. 2.1.2024 Meeting
 - B. 4.4.2024 Meeting – No quorum
- VII. Review YTD Financial Statements
- VIII. Discussion on Convention Center Recommendations
- IX. April Activity
 - A. Overview / Visitor Behavior
 - B. Marketing Reports
 - C. Upcoming Activity
- X. Discussion and Announcements
 - A. Soliciting Sponsors for Laredo International Sister Cities Festival
 - B. Next Meeting Date – June 6, 2024
- XI. Adjournment

THIS NOTICE WAS POSTED AT CITY HALL, 1110 HOUSTON STREET, LAREDO, TEXAS; AT A PLACE CONVENIENT AND READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES; POSTED ON FRIDAY, APRIL 26, 2024, AT 5:00 P.M.



(For) Jose A. Valdez, Jr.
City Secretary

REC'D CITY SEC OFF
APR 26 '24 PM2:12