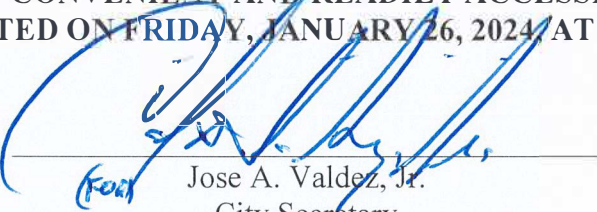


**LAREDO CONVENTION & VISITORS BUREAU
ADVISORY COMMITTEE AGENDA
THURSDAY, FEBRUARY 1, 2024, AT 8:30 A.M.**

The City of Laredo Convention & Visitors Bureau Advisory Committee will convene in regular session open to the public at 8:30 a.m. on February 1, 2024, in the CVB Conference Room at 101 Salinas Avenue in Laredo, Texas, to consider the following:

- I. Call to Order
- II. Pledge of Allegiance
- III. Moment of Silence
- IV. Roll Call
- V. Public/Citizen Comments
Comments should be relevant to City business and delivered in a professional manner. No derogatory remarks shall be permitted.
- VI. Approval of Minutes for 12.7.2023 Meeting
- VII. Review YTD Financial Statements
- VIII. Discussion with possible action on postponing or cancelling March meeting
- IX. December and January Activity
 - A. Overview / Visitor Behavior
 - B. Special Report: Monterrey Press Conference November 2023
 - C. Marketing Reports
 - D. Upcoming Activity
- X. Discussion and Announcements
 - A. Next Meeting Date – To Be Decided
- XI. Adjournment

THIS NOTICE WAS POSTED AT CITY HALL, 1110 HOUSTON STREET, LAREDO, TEXAS; AT A PLACE CONVENIENT AND READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES; POSTED ON FRIDAY, JANUARY 26, 2024, AT 5:00 P.M.



Jose A. Valdez, Jr.
City Secretary

REC'D CITY SEC OFF
JAN 26 '24 PM4:38