

**CITY OF LAREDO
CITY COUNCIL WORKSHOP**

**CITY COUNCIL CHAMBERS
1110 HOUSTON STREET
LAREDO, TEXAS
5:30 P.M.**

MINUTES

SEPTEMBER 1, 1993

I. CALL TO ORDER

With a quorum present, Mayor Saul N. Ramirez, Jr. called the meeting to order.

II. ROLL CALL

IN ATTENDANCE:

SAUL N. RAMIREZ, JR.,	MAYOR	
JOSE R. PEREZ, JR.,	COUNCILMEMBER,	DISTRICT I
JACINTO P. JUAREZ,	"	, DISTRICT II
ARLENE RASH ALDRIDGE,	"	, DISTRICT III
CECILIA MAY MORENO,	"	, DISTRICT IV
BLAS CASTANEDA,	"	, DISTRICT V
EDUARDO PERALES,	"	, DISTRICT VI
JOSE GERARDO (JERRY) PEREZ,	"	, DISTRICT VII
FELIPE CARDENAS,	"	, DISTRICT VIII

ABSENCES:

Motion to excuse Cw. Cecilia Moreno.

Moved : Cm. G. Perez

Second: Cm. Cardenas

For: 5

Against: 0

Abstain: 0

(Cw. Aldridge and Cm. Perales were not present.)

III. DISCUSSION ON THE ACTIVITIES OF THE CHAMBER OF COMMERCE.

(Cm. Perales came in at 5:42 p.m.)

(Cw. Aldridge came in at 5:50 p.m.)

Bill Green representing the Chamber of Commerce made the presentation before City Council.

Cristina Lopez spoke before the council regarding Chamber activities.

Miguel Conchas spoke before the council regarding The Chamber of Commerce activities.

Chuck Owens spoke before the council on chamber activities.

The Chamber of Commerce showed two films, one in tourism and the other in conventions.

A position statement was presented to council that read as follows:

LAREDO CHAMBER OF COMMERCE
POSITION STATEMENT RE FY 1993-94 C&VB CONTRACT

The Laredo Chamber of Commerce has submitted to the City a request for continuation of funding of the C&VB (tourism promotion) contract. The request for the FY 1993-94 contract is for \$545,000.

The Laredo Chamber of Commerce, given its record and performance in the delivery of the contract over the last several years, hold steadfast to the conviction that

- 1) it has delivered services as specified in FY 1992-93 contract in a satisfactory manner;
- 2) it has been accountable to the City in all fiscal aspects, reporting all transactions in timely fashion;
- 3) it has responded to the concerns and needs of the hospitality/tourism industry as advised by a committee that is representative of these groups; and,
- 4) it is clearly the best qualified organization in the community (staff, resources and knowledge) to continue to promote the City and County, and to service conventions and visitors to the community; and,
- 5) by virtue that it serves as promotional group for the County, it coordinates City funding with additional C&VB budgets and complements these with thousands of dollars worth of in-kind contributions.

The Laredo Chamber of Commerce, and avid supporter of the free enterprise system, further asserts

- that it submitted its request for funding meeting all requirements and deadlines set by the city and is prepared to bid for funding in competition with any other interested agencies; and,

- that it opposes the creation of a city department with charged with the management of hotel/motel funds for promotion purposes.

IV. ADJOURNMENT

Motion to adjourn.

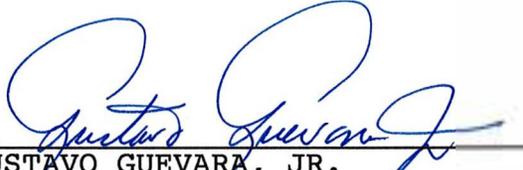
Moved : Cm. Cardenas
Second: Cm. G. Perez
For: 6

Against: 0

Abstain; 0

Adjournment time - 7:30 p.m.

I HEREBY CERTIFY THAT THE ABOVE MINUTES CONTAINED IN PAGES 01 TO 03 ARE TRUE, COMPLETE AND CORRECT PROCEEDINGS OF THE CITY COUNCIL WORKSHOP HELD ON THE 1ST OF SEPTEMBER, 1993. A CERTIFIED COPY IS ON FILE AT THE CITY SECRETARY'S OFFICE.



GUSTAVO GUEVARA, JR.
CITY SECRETARY

MINUTES PREPARED BY: Delia Rodriguez, Deputy City Secretary Ii

APPROVED BY CITY COUNCIL ON: