

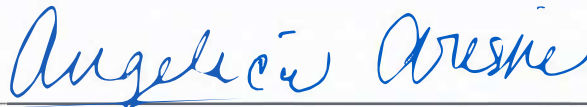
**LAREDO CONVENTION & VISITORS BUREAU  
ADVISORY COMMITTEE AGENDA  
THURSDAY, SEPTEMBER 7, 2023, AT 8:30 A.M.**

The City of Laredo Convention & Visitors Bureau Advisory Committee will convene in regular session open to the public at 8:30 a.m. on Thursday, September 7, 2023, in the CVB Conference Room at 101 Salinas Avenue in Laredo, Texas, to consider the following:

- I. Call to Order
- II. Pledge of Allegiance
- III. Moment of Silence
- IV. Roll Call
- V. Public/Citizen Comments  
Comments should be relevant to City business and delivered in a professional manner. No derogatory remarks shall be permitted.
- VI. Approval of Minutes for 8.3.2023 Meeting
- VII. Review YTD Financial Statements
- VIII. August Activity
  - A. Overview
  - B. Marketing Reports
  - C. Visitor Behavior Report
  - D. Upcoming Activity
- IX. Discussion and Announcements
  - A. Next Meeting Date – October 5, 2023
- X. Adjournment

REC'D CITY SEC OFF  
SEP 1 '23 PM 12:42

**THIS NOTICE WAS POSTED AT CITY HALL, 1110 HOUSTON STREET, LAREDO, TEXAS; AT A PLACE CONVENIENT AND READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES; POSTED ON FRIDAY, SEPTEMBER 1, 2023, AT 5:00 P.M.**



for: Jose A. Valdez, Jr.  
City Secretary