#### CITY OF LAREDO HISTORIC DISTRICT/LANDMARK BOARD PUBLIC NOTICE OF REGULAR MEETING

City of Laredo City Hall City Council Chambers 1110 Houston Street Laredo, Texas August 11, 2022 12:00 p.m.



#### **MEETING AGENDA**

- 1. CALL TO ORDER
- 2. ROLL CALL
- 3. PLEDGE OF ALLEGIANCE
- 4. CONSIDER APPROVAL OF MINUTES OF:
  - A. Regular Meeting of July 14, 2022.

#### 5. CITIZEN COMMENTS

Citizens are required to fill out a witness card and submit it to the HPO, or designee, no later than 11:45 a.m. and identify themselves at the microphone. Comments are limited to three (3) minutes per speaker. No more than three (3) persons will be allowed to speak on any side of an issue. Should there be more than three (3) people who wish to speak on a particular issue, they need to select not more than three (3) representatives to speak for them and the presiding officer may limit the public comments further in the interest of an orderly meeting. Speakers may not pass their minutes to any other speaker. Comments should be relevant to City business and delivered in a professional manner. No derogatory remarks will be permitted.

- 6. PUBLIC HEARING AND CONSIDERATION OF THE FOLLOWING:
  - A. Public hearing and consideration of a motion to approve the construction of new commercial structures (PNC Bank and ATMs) and the erection of multiple attached and freestanding signs on Lot 4, 5, 6, and 7, Block 44, Western Division, located at 805 and 801 Farragut Street and 700 San Bernardo Avenue in the Old Mercado Historic District.

HD-010-2022

#### **District VIII**

- 7. STAFF REPORT AND COMMUNICATIONS:
  - Presentation by City of Laredo Building Department Staff on the Neighborhood Empowerment Zone (NEZ) Program.
- 8. ADJOURNMENT

THIS NOTICE WAS POSTED AT THE MUNICIPAL GOVERNMENT OFFICES, 1110 HOUSTON STREET, LAREDO, TEXAS, AT A PLACE CONVENIENT AND READILY ACCESSIBLE TO THE PUBLIC AT ALL TIMES. SAID NOTICE WAS POSTED MONDAY, AUGUST 8, 2022, BY 12:00 P.M. NOON.



Persons with disabilities who plan to attend this meeting and who may need auxiliary aid or services are requested to contact Laura R. Garza, Planner, at (956) 794-1613, Irgarza@ci.laredo.tx.us, at least two working days prior to the meeting so that appropriate arrangements can be made. The accessible entrance and accessible parking spaces are located at City Hall, 1100 Victoria Ave. Out of consideration for all attendees of the meeting, please turn off all cellular phones and pagers, or place on inaudible signal Thank you for your consideration.

Pursuant to Section 30.06 Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H. Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun.

Pursuant to Section 30.07 Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly.

Información en Español: Personas que planeen asistir a esta reunión y que requieran de servicios, auxiliares como: intérpretes para personas sordas o con discapacidad auditiva, lectores de letra grande o en Braille, o un traductor del idioma español, favor de comunicarse con Laura R. Garza, del Departamento de Planificación y Zonificación de la Ciudad, 1413 Houston Street, al teléfono (956) 794-1613, o por correo electrónico a, Irgarza@ci.laredo.tx.us, cinco días hábiles antes de la fecha en la cual se llevara a cabo dicha reunión, para que los arreglos apropiados puedan ser realizados. Materiales en español serán provistos mediante una petición, la cual deberá ser efectuada también anticipadamente.

Orlando D. Navarro Director of Planning

Jose A. Valdez, Jr.

City Secretary

#### **CITY OF LAREDO**

#### HISTORIC DISTRICT/LANDMARK BOARD

#### **MINUTES OF REGULAR MEETING OF JULY 14, 2022**

The Historic District/Landmark Board of the City of Laredo convened in a regular meeting on Thursday, July 14, 2022 at 12:00 noon, at the City of Laredo Planning Department, Main Conference Room, 1413 Houston St., in Laredo, Texas 78040, to consider the following:

#### 1. CALL TO ORDER

Board Member (Bm.) Sepulved called the meeting to order at 12:06 p.m.

#### 2. ROLL CALL

Laura "Roxy" Garza, Planning Staff, called roll and verified quorum existed.

Members present: Rebecca Sepulveda

Maria Elena Morales

Christina Davila Villarreal

Wayne Nance Stanley Green

**Members absent:** Council District I – Vacant

Robert David Gonzalez

Priscilla Iglesias Marc Gonzalez

**Staff present:** Orlando Navarro

Vanessa Guerra Laura "Roxy" Garza

Others present: Ventura Nevarez

Andrea Cordova

#### 3. PLEDGE OF ALLEGIANCE

#### 4. CONSIDER APPROVAL OF MINUTES OF:

#### A. Regular Meeting of June 9, 2022

Bm. Davila Villarreal made a motion to approve the minutes of June 9, 2022.

Second: Bm. Nance

For: 5

Minutes of the HDLB meeting of July 14, 2022

Against: 0
Abstain: 0

Motion carried unanimously.

#### 5. CITIZEN COMMENTS

None

#### 6. PUBLIC HEARING AND CONSIDERATION OF THE FOLLOWING:

A. Public hearing and consideration of a motion to approve the reconstruction of a porch on an existing structure and the repair of a storage room on Lot 8, Block 201, Western Division, located at 1119 Main Avenue in the Saint Peter's Historic District.

#### HD-008-2022

#### **District VIII**

Staff recommends **approval**, conditional to comments.

Laura "Roxy" Garza, Planning Staff, provided a brief overview on the item.

Madame Chair Sepulveda, requested a motion to open the public hearing for HD-008-2022.

Bm. Nance made a motion to **open** the public hearing for HD-008-2022.

Second: Bm. Davila Villarreal

For: 5
Against: 0
Abstain: 0

Motion carried unanimously

Ventura Nevarez, Owner, spoke in favor of the item and informed the Board that he will be doing the work.

Bm. Davila Villarreal made a motion to <u>close</u> the public hearing and <u>approve</u> HD-008-2022 as presented with the agreement to keep the arches on the porch facade.

Second: Bm. Nance

For: 5
Against: 0
Abstain: 0

Minutes of the HDLB meeting of July 14, 2022

#### 7. STAFF REPORT AND COMMUNICATIONS:

Α.	Presentation by City of Laredo Building Department Staff on the Neighborhood
	Empowerment Zone (NEZ) Program.

Orlando Navarro, requested the item be tabled since there was no one present from the Building Department to give the presentation.

The topic of changing the Historic District Landmark Board meeting time was discussed.

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Madame Chair Sepulveda, requested a motion to adjourn the meeting at 12:29 p.m.

Second:	Bm. Nance		
For:	5		
Against:	0		
Abstain:	0		
.1 1. D. M		Rebecca Sepulveda	
orlando D. Navarro, lity Planning Director		HDLB Chair	

#### Historic District/Landmark Board- Regular

Meeting Date: 08/11/2022

Initiated by: PNC Bank, National Association, Staff Source: Orlando D. Navarro, Planning

Owner/Applicant; Charles Director

Pantango, Representative

Prior Action: None.

#### **SUBJECT:**

Public hearing and consideration of a motion to approve the construction of new commercial structures (PNC Bank and ATMs) and the erection of multiple attached and freestanding signs on Lot 4, 5, 6, and 7, Block 44, Western Division, located at 805 and 801 Farragut Street and 700 San Bernardo Avenue in the Old Mercado Historic District.

#### HD-010-2022 District VIII

#### **BACKGROUND:**

#### **Action Proposed:**

The following is the scope of work:

- Construction of a new PNC Bank at the corner of Santa Ursula Avenue and Hidalgo Street
- Construction of new PNC Automated Teller Machines (ATMs)
- Erection of multiple on-premise freestanding signs:
  - 1 Freestanding Horizontal Pylon Sign 24.67 sqft
    - Overall Height: 14' 8"
    - Overall Width: 9' 3"
  - 3 ATM Freestanding Signs 5 sqft
    - Overall Height: 18' 9 3/4"
    - Overall Width: 11 3/4"
- Erection of multiple attached signs that include the following:
  - 2 24" Illuminated White Channel Letterset (46.35 sqft)
    - Sign Surface Height: 2' 8 1/8"
    - Sign Surface Width: 17' 3 3/4"
    - Letter Height: 2' 0"
  - 1 8' 60-40 Halo Illuminated Powerlink
    - Sign Surface Height: 8' 0"
    - Sign Surface Width: 8' 0"

**Site:** The property is an H-AE (Historic Arts and Entertainment) zoning district within the Old Mercado Historic District.

#### Letters sent ot surrounding property owners: 15

• For: 0

• Against: 0

#### STAFF COMMENTS:

Staff <u>does not support</u> the proposed scope of work as it is not in conformance to the Secretary of the Interior's Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring & Reconstructing Historic Buildings in the following ways:

- 1. The proposed new construction of the PNC Bank uses materials that are not compatible with other historic buildings within the district, thus it does not preserve the onsite historic structure present.
- 2. The proposed scope of work interferes with the historic integrity of the property and its environment.
- 3. The proposed new construction of the PNC Automated Teller Machines (ATMs) will provide a negative impact to the property as the ATMs cause an obstruction to the existing on historic structure present, thus diminishing the character of the historic building.

#### In addition:

- 4. The proposed signage of the PNC ATMs is not in conformance with the current Sign Ordinance 2017-O-044. The proposed PNC ATMs signage height is 18' 9 3/4". Freestanding signs in the Historic District allow for a maximum height of 15 feet.
- 5. The erection of the signage does not recognize nor enhance the historic character of the different districts as per the City of Laredo Historic Urban Design Guidelines.
- 6. The attached signage does not comply with the City of Laredo Historic Urban Design Guidelines, business signs on buildings shall be limited...two signs for corner lots. The 8' 60-40 Halo Illuminated Powerlink sign will diminish the compatibility with other historic buildings within the district.

#### **Staff General Comments:**

- 1. Any improvements which are approved by the Historic District Landmark Board shall also comply with all Building Code requirements and other regulations as provided in the Laredo Development Code.
- 2. Approval by the Historic District Landmark Board does not guarantee approval of a building permit or any other permit which may be required.
- 3. It is recommended that all existed improvements utilize the following resources as a guide:
  - 1. The Secretary of the Interior's Standards for Rehabilitation and Guidelines for Rehabilitating Historic Buildings
  - 2. City of Laredo Historic Urban Design Guidelines
  - 3. City of Laredo Historic Preservation Plan

#### STAFF RECOMMENDATION:

Staff does not support the proposed construction.

Attachments
Maps
Narrative
Site Plan
Proposed Materials
Proposed Signage
Proposed ATMs
Photos

AERIAL MAP HD-010-2022

### 805/801 FARRAGUT STREET AND 700 SAN BERNARDO AVENUE COUNCIL DISTRICT: 8

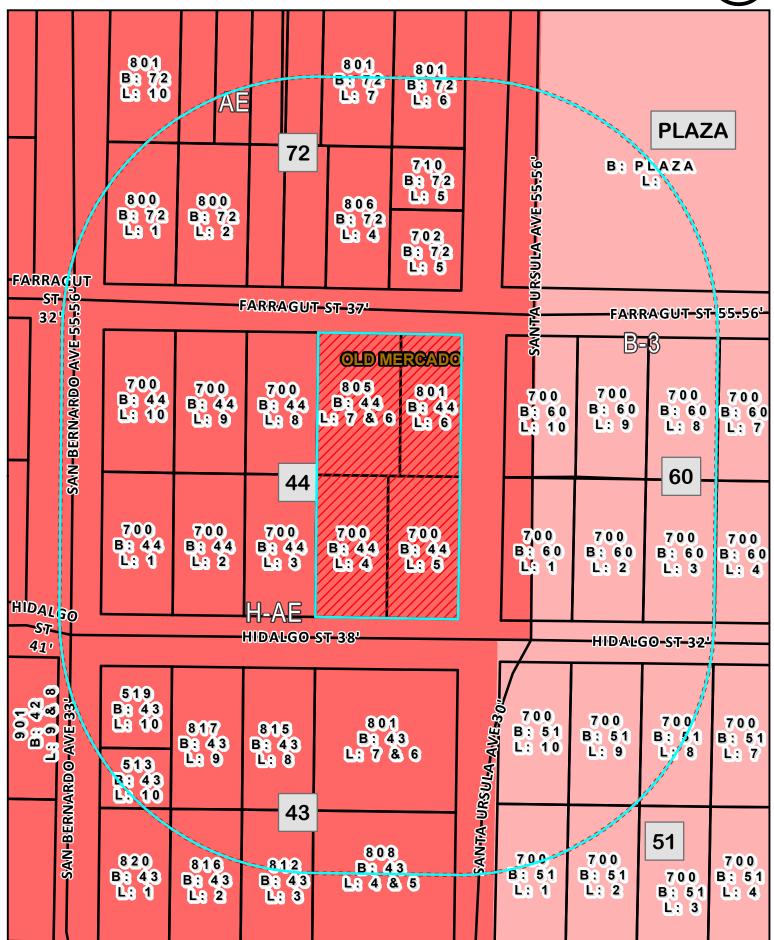
1 inch = 75 feet
Date: 7/21/2022



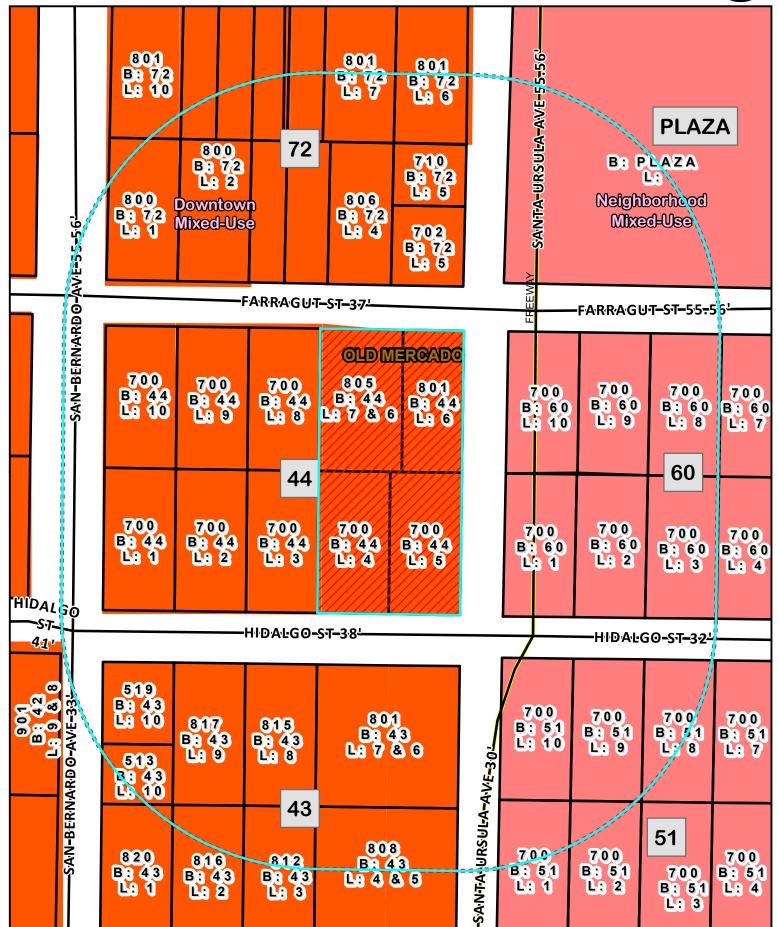
**ZONING MAP** HD-010-2022

### 805/801 FARRAGUT STREET AND 700 SAN BERNARDO AVENUE **COUNCIL DISTRICT: 8**





FUTURE LANDUSE 805/801 FARRAGUT STREET AND 700 SAN BERNARDO AVENUE 1 inch = 75 feet Date: 7/21/2022

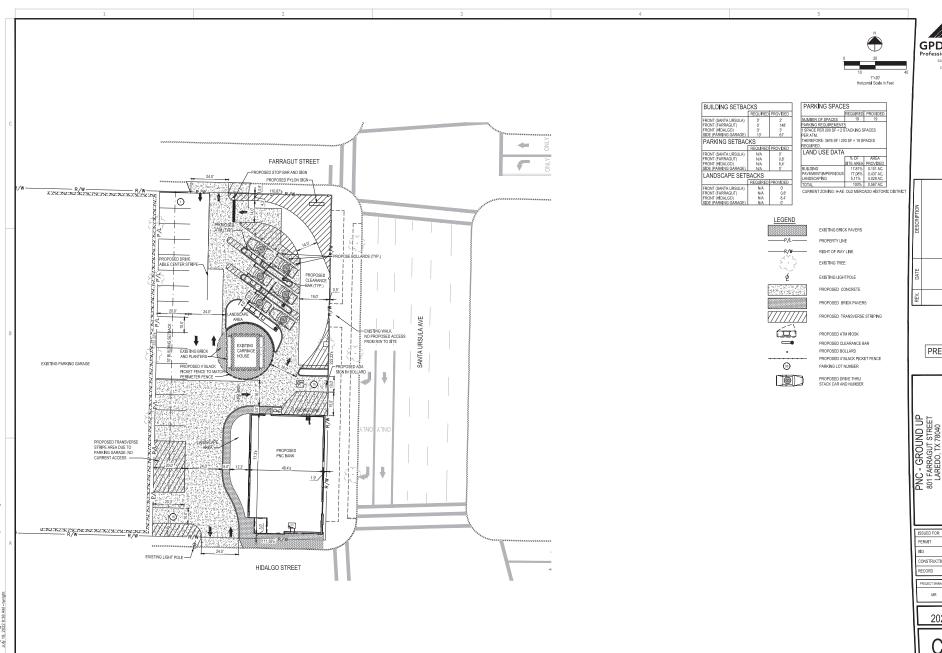


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## Project Scope of Work

#### **PNC Bank Branch**

• Construction of a new prototypical PNC Bank branch at the corners of Santa Ursula Ave. and Hidalgo Street.



GPD GROUP
Professional Corporation

**PNCBANK** 

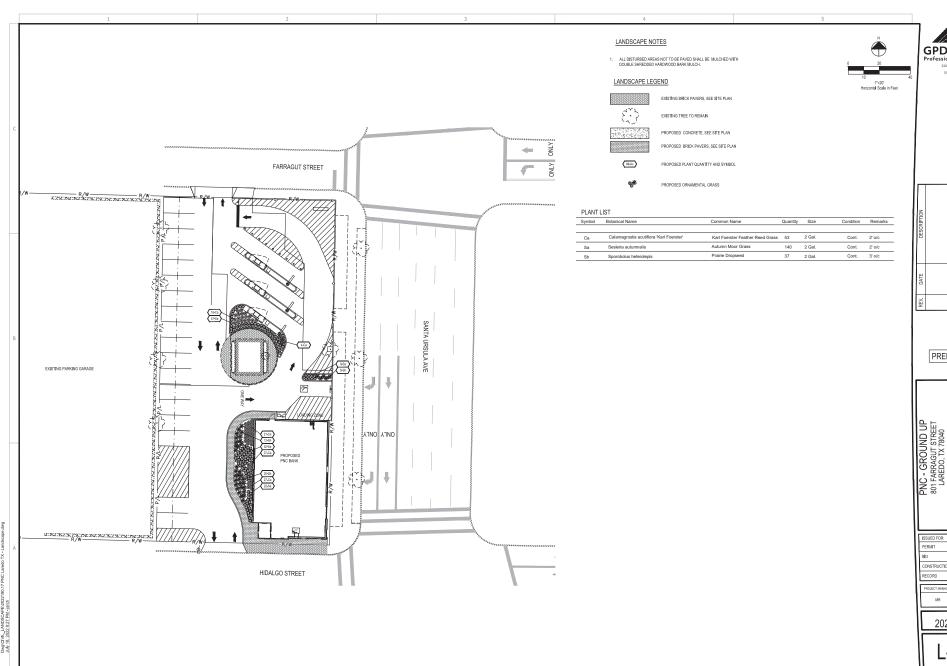
PRELIMINARY

PRELIMINARY SITE PLAN

XXXXXXXX XX/XX/XX CONSTRUCTION XX/XX/XX XXXXXXXX

TJW

2022190.17



GPD GROUP
Professional Corporation

**Q PNCBANK** 

	DESCRIPTION	
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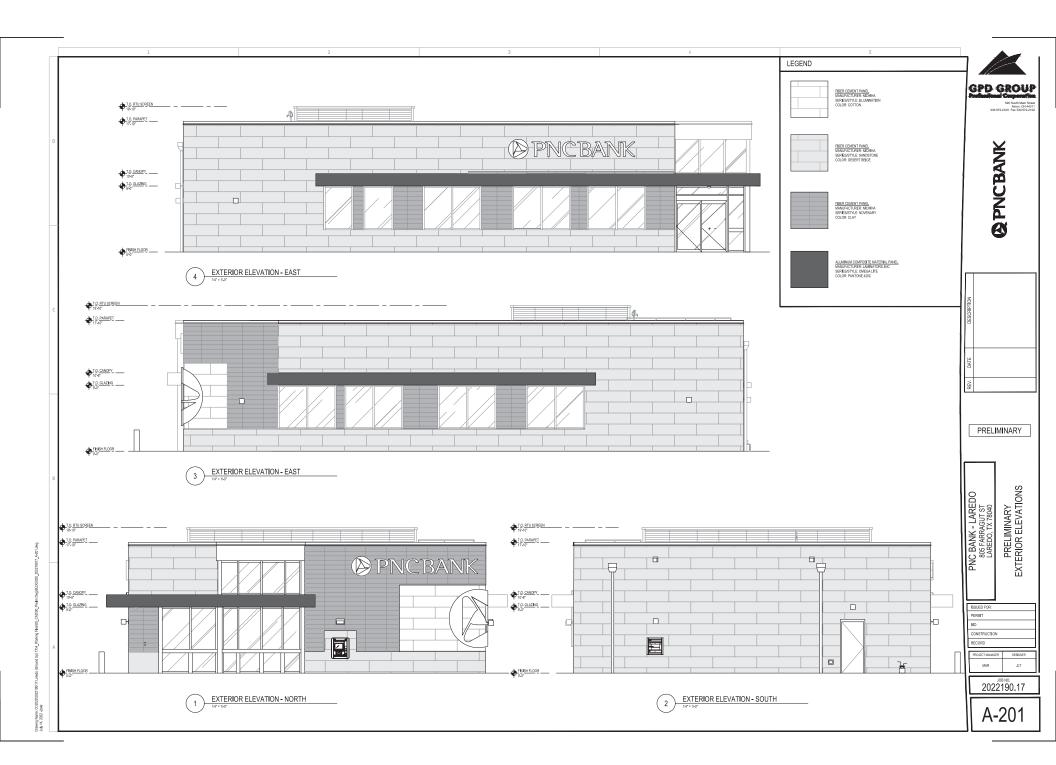
PRELIMINARY

XXXXXXXX XX/XX/XX CONSTRUCTION XX/XX/XX XXXXXXXX

PRELIMINARY LANDSCAPE

JRA

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### PNC Exterior Material Locations

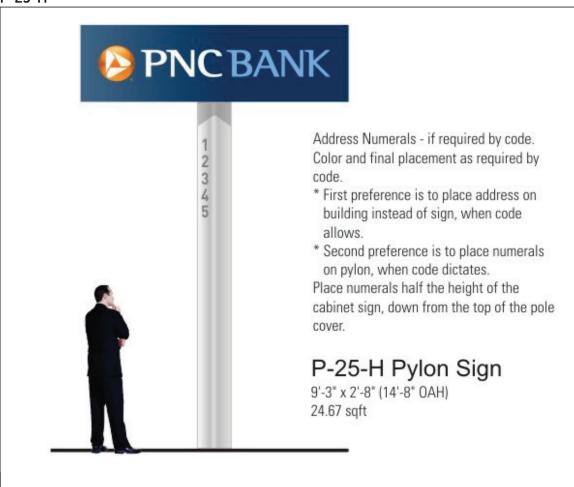




Site Name: Laredo TX Address: 805 FARRAGUT City/State: ST LAREDO, TX 78040 Recommendation Completed:
Approved:

Date Print: 07/18/2022

#### P-25-H



Asset Type: Exterior
Asset Zone: Sign
Sign Number: P001
Sign Type: P-25-H
Description: Horizontal Pylon - 24.67 sq. ft.
Action: New
Overall Height: 14'-8"
Overall Width: 9'-3"
Logo Height:
Letter Height: 2'-8"
Illuminated: Illuminated
Restoration Notes: Perform utility locates and verify setbacks prior to fabrication / installation. New electrical work required. Field verify available circuits and access prior to fabrication. Restore ground material to base of new sign. See control documents for product specification and master agreement for installation requirements. Comments:

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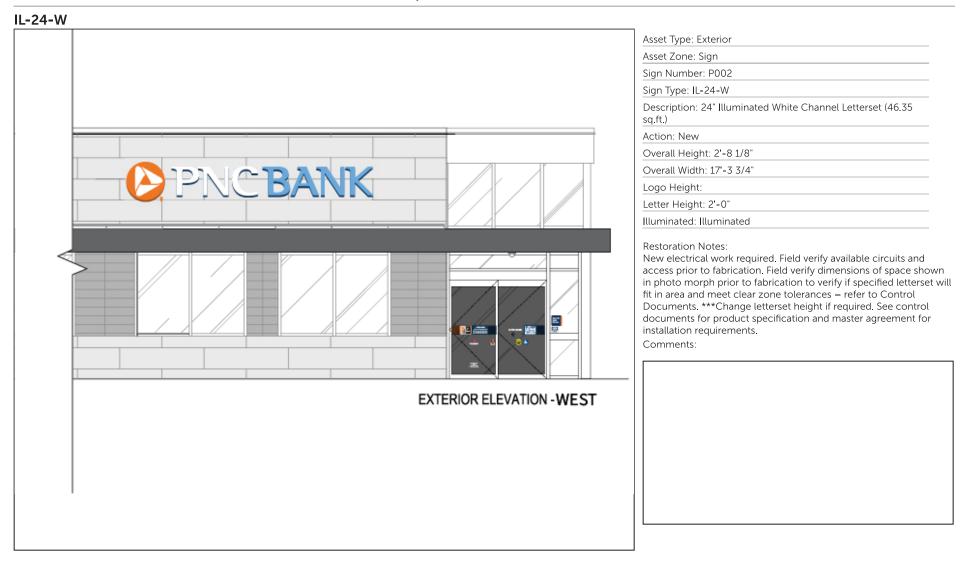
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Site Name: Laredo TX
Address: 805 FARRAGUT
City/State: ST LAREDO, TX 78040

Recommendation Completed:
Approved:

Date Print: 07/18/2022



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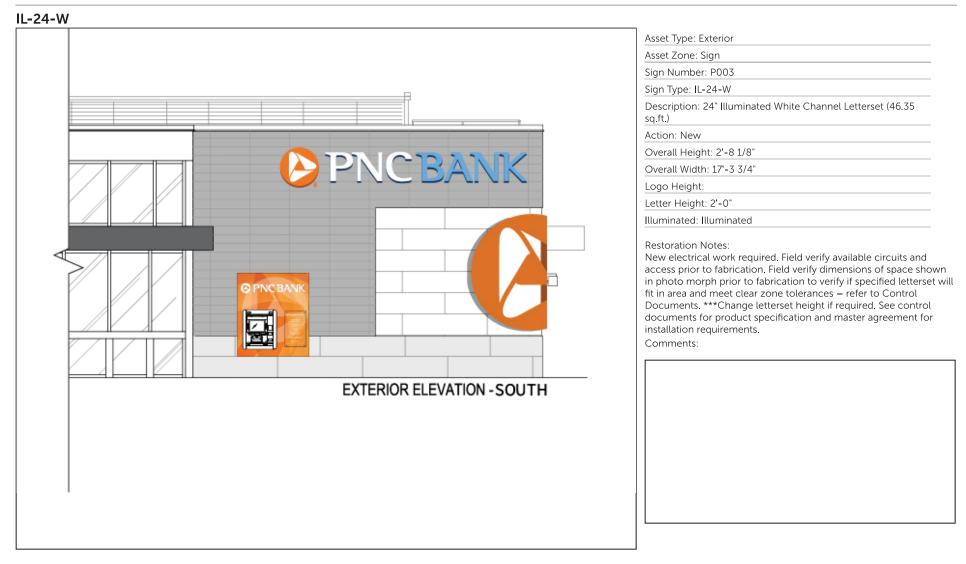
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Site Name: Laredo TX
Address: 805 FARRAGUT
City/State: ST LAREDO, TX 78040

Recommendation Completed:
Approved:

Date Print: 07/18/2022



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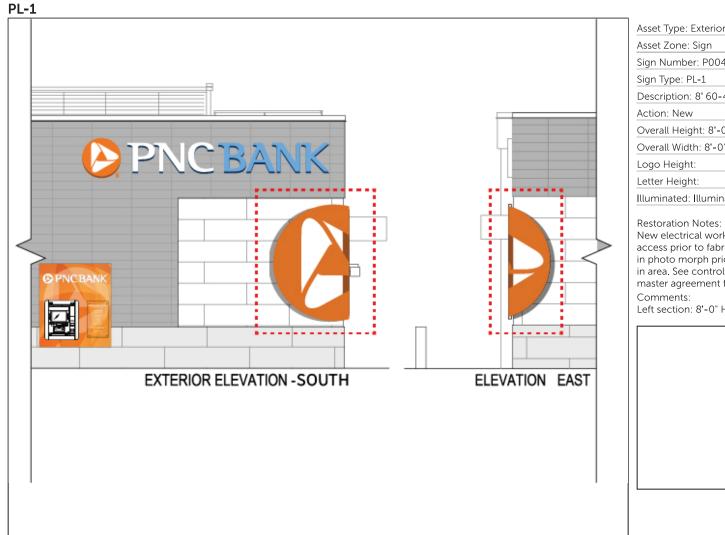
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Site Name: Laredo TX Address: 805 FARRAGUT City/State: ST LAREDO, TX 78040 Recommendation Completed: Approved:

Date Print: 07/18/2022



Asset Zone: Sign
Sign Number: P004
Sign Type: PL-1
Description: 8' 60-40 Halo Illuminated Powerlink
Action: New
Overall Height: 8'-0"
Overall Width: 8'-0"
Logo Height:
Letter Height:
Illuminated: Illuminated

#### Restoration Notes:

New electrical work required. Field verify available circuits and access prior to fabrication. Field verify dimensions of space shown in photo morph prior to fabrication to verify if specified sign will fit in area. See control documents for product specification and master agreement for installation requirements.

Left section: 8'-0" H x 5'-0" W. Right section: 7'-9" H x 3'-0" W.

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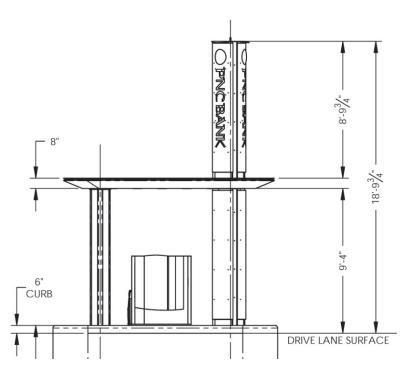
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### PNC Drive Lane ATM Details





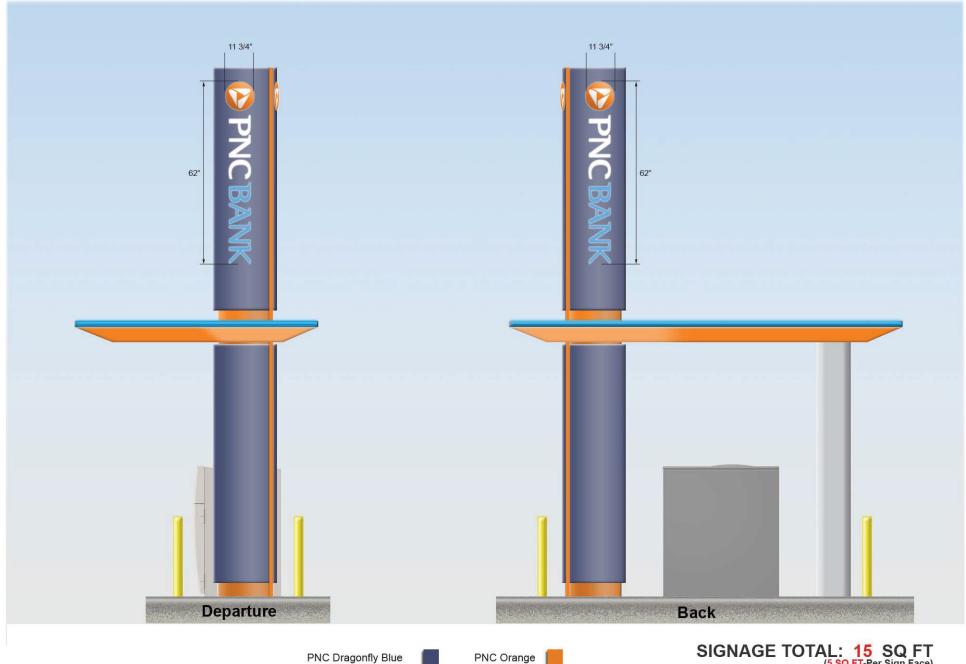






Series 3100 Canopy with Tower shown with a Opteva 750 ATM. November 10, 2012 \p\pnc bank\3100 with tower-750-front SIGNAGE TOTAL: 15 SQ FT (5 SQ FT-Per Sign Face)

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**PNC Bank** 

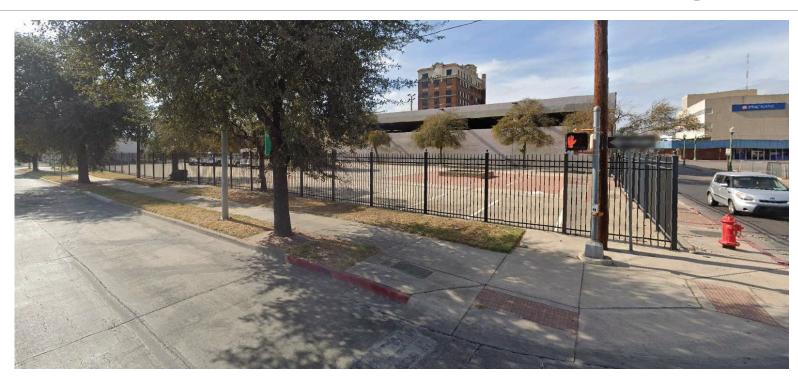
Series 3100 Canopy with Tower shown with a Opteva 750 ATM. November 10, 2012 \p\pnc bank\3100 with tower-750-back SIGNAGE TOTAL: 15 SQ FT (5 SQ FT-Per Sign Face)

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### Site Photo — Hidalgo Street View



# Site Photo — Santa Ursula Avenue & Farragut Street



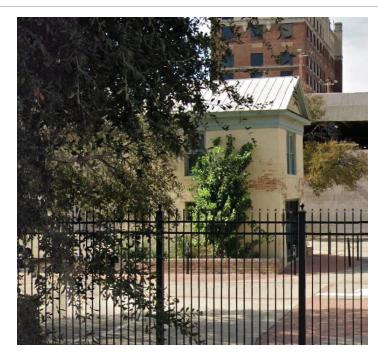
# Site Photo — Farragut Street View



## Carriage House Elevations



Front Elevation (Farragut Street)



Side Elevation (Santa Ursula Avenue)



Rear Elevation (Hidalgo Street)

#### Historic District/Landmark Board- Regular

Meeting Date: 08/11/2022

Initiated by: Roland Lozano, Utility Staff Source: Orlando D. Navarro, Planning

Coordination Manager Director

Prior Action: On February 10, 2022, Historic District Landmark Board requested Staff provide

information on economic incentives, and resources available to assist Historic District

property owners rehabilitate their properties.

#### SUBJECT:

Presentation by City of Laredo Building Department Staff on the Neighborhood Empowerment Zone (NEZ) Program.

#### **BACKGROUND:**

The Board directed Staff to gather information on resources or incentives available to assist Historic property owners rehabilitate their properties.

The NEZ presentation will provide information on how homeowners, investor-owners, and developers can apply for incentives like building permit fee waivers and municipal property tax abatements for eligible projects.

All historic districts are located in designated NEZ areas.

#### STAFF COMMENTS:

See Above.

#### STAFF RECOMMENDATION:

None.